

PYMNTS.com

APRIL 2019

IoT

Intelligence of Things Tracker™

HOW BONBOUTON'S
CONNECTED INSOLES

Track Health And Keep Data Secure

Congress unveils new facial
recognition regulations
Page 10 (News and Trends)

Top industry players, including
four additions
Page 20 (Scorecard)

TABLE OF CONTENTS

03

INTELLIGENCE OF THINGS ECOSYSTEM

PYMNTS explores the latest automotive, home, security and field service IoT developments

04

WHAT'S INSIDE

A look at what's new in the internet of things, including IoT security systems, congressional legislation and new RFID tech

07

FEATURE STORY

Linh Le, CEO of IoT healthcare company Bonbouton, on how the company is tackling compliance challenges and user wariness

10

NEWS AND TRENDS

The latest IoT space headlines

16

METHODOLOGY

The criteria PYMNTS uses to evaluate IoT providers and their offerings, including devices, software, infrastructure and services

18

TOP RANKINGS

Who's on top and how they got there

20

SUPPLIER SCORECARD

A list of top IoT implementers and providers, including four additions

129

ABOUT

Information on PYMNTS.com

Intelligence of Things
Tracker™ PYMNTS.com

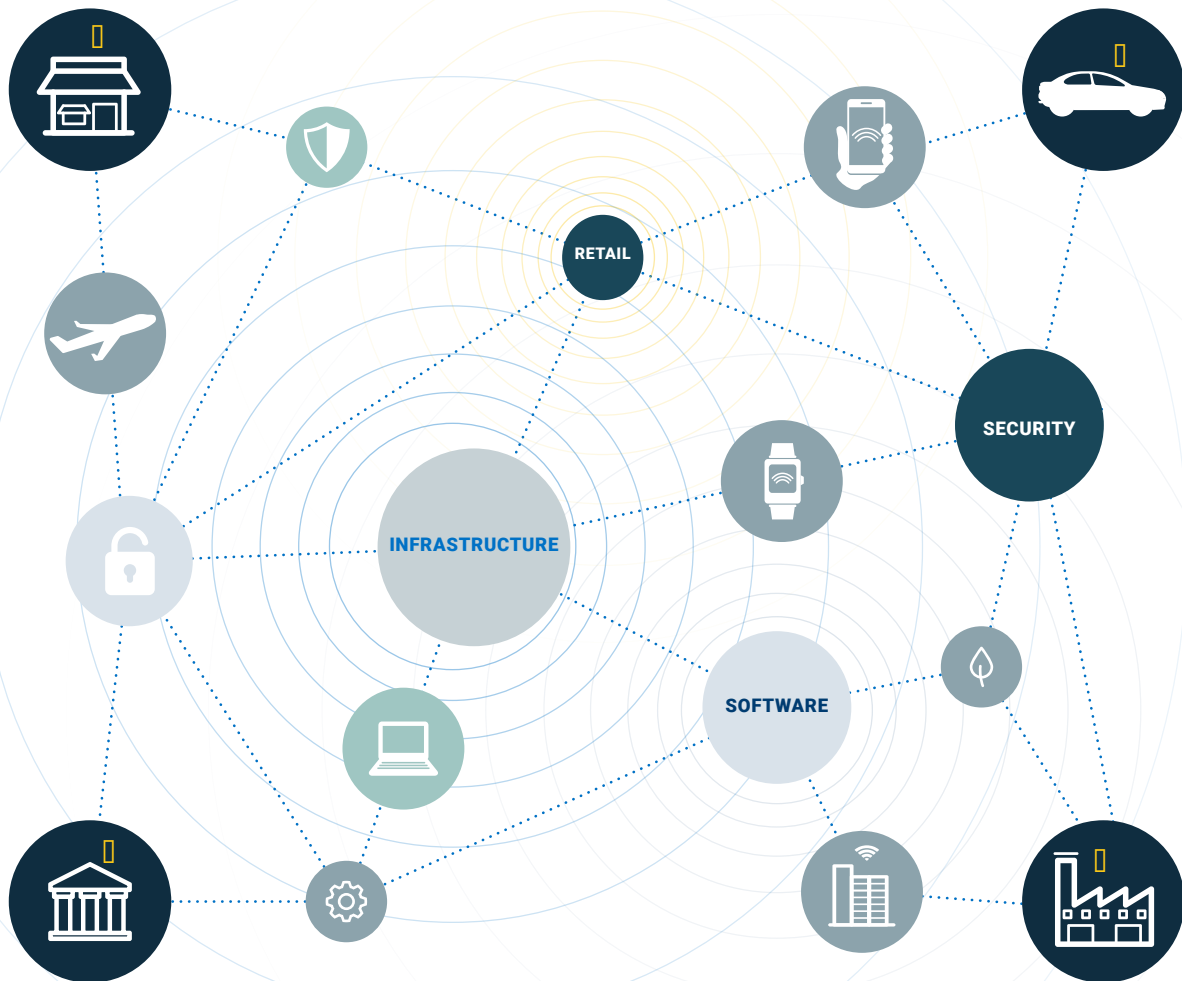
IoT ECOSYSTEM

HOME

IoT technology can be used to build smart cities by connecting to the blockchain (p. 13)

AUTOMOTIVE

Cargo company experiments with IoT for shipping, tracking goods in transit (p. 12)



SECURITY

Lawmakers submit new IoT security measure to U.S. Congress (p. 10)

FIELD SERVICE

IoT revenue boomed by 15 percent in 2018, according to industry study (p. 14)

WHAT'S INSIDE

The internet of things (IoT) continues to expand, encompassing an increasing number of industries.

Experts estimate that there will be more than 14 billion IoT devices in use around the globe by the end of 2019 — or almost two devices for every person worldwide. IoT has become commonplace for everyday consumers, with technologies such as smart refrigerators and fitness-tracking wearables, but it is also gaining a foothold among businesses through sensors that can track shipments and face-tracking cameras that deter shoplifters.

As IoT proliferates, so have the concerns surrounding the technology's security. Any hardware that is constantly connected to the internet is always at risk of attack, and privacy has also become a top concern, particularly among governments and non-governmental organizations. With bad actors' presences increasing in the IoT market, there's mounting need for regulations that will safeguard consumers' interests. Some developers are turning to blockchain to secure their systems.

AROUND THE IoT WORLD

Blockchain brings transparency to financial record keeping and improves security against outside attacks. As such, it's being put to use in the development of smart cities, where technologies need to be secure if

communities are to function properly. Technology company Filament is helping to facilitate this with the recent [release](#) of its blockchain development kit, providing implementors with hands-on blockchain experience.

The U.S. Congress is also aiming to keep IoT technologies secure, [unveiling](#) new legislation regarding devices used by government agencies. The legislation mandates a continually updated list of best security practices rather than increased password protection and software update requirements. Another recently introduced piece of legislation aims to protect individuals by regulating facial recognition cameras.

While the U.S. is looking to protect personnel, Swiss logistics firm Arviem is looking to protect shipments. The company [unveiled](#) an IoT-based cargo tracking system in March, enabling financiers to assess the condition of in-transit inventory and facilitate payments faster.

Other industries are also expected to see an increase in IoT use, including a San Diego-based startup incubator that is about to [make](#) its debut. It will reportedly be dedicated to FinTech companies, specifically those in the IoT sector.

For more on these stories and other headlines from around the IoT space, read the Tracker's News and Trends section (p. 10).

HOW BONBOUTON'S CONNECTED INSOLES TRACK HEALTH AND KEEP DATA SECURE

IoT is steadily expanding, with more than 20 billion connected devices set to be installed by the end of next year. As a result, some companies are moving to include IoT in markets outside of the typical fitness tracker or smart speaker. It could have a profound effect on the healthcare world, for example, even preventing severities like foot amputations in diabetic users, said Linh Le, CEO of IoT preventative healthcare company Bonbouton. Before they can do that, however, Bonbouton, which

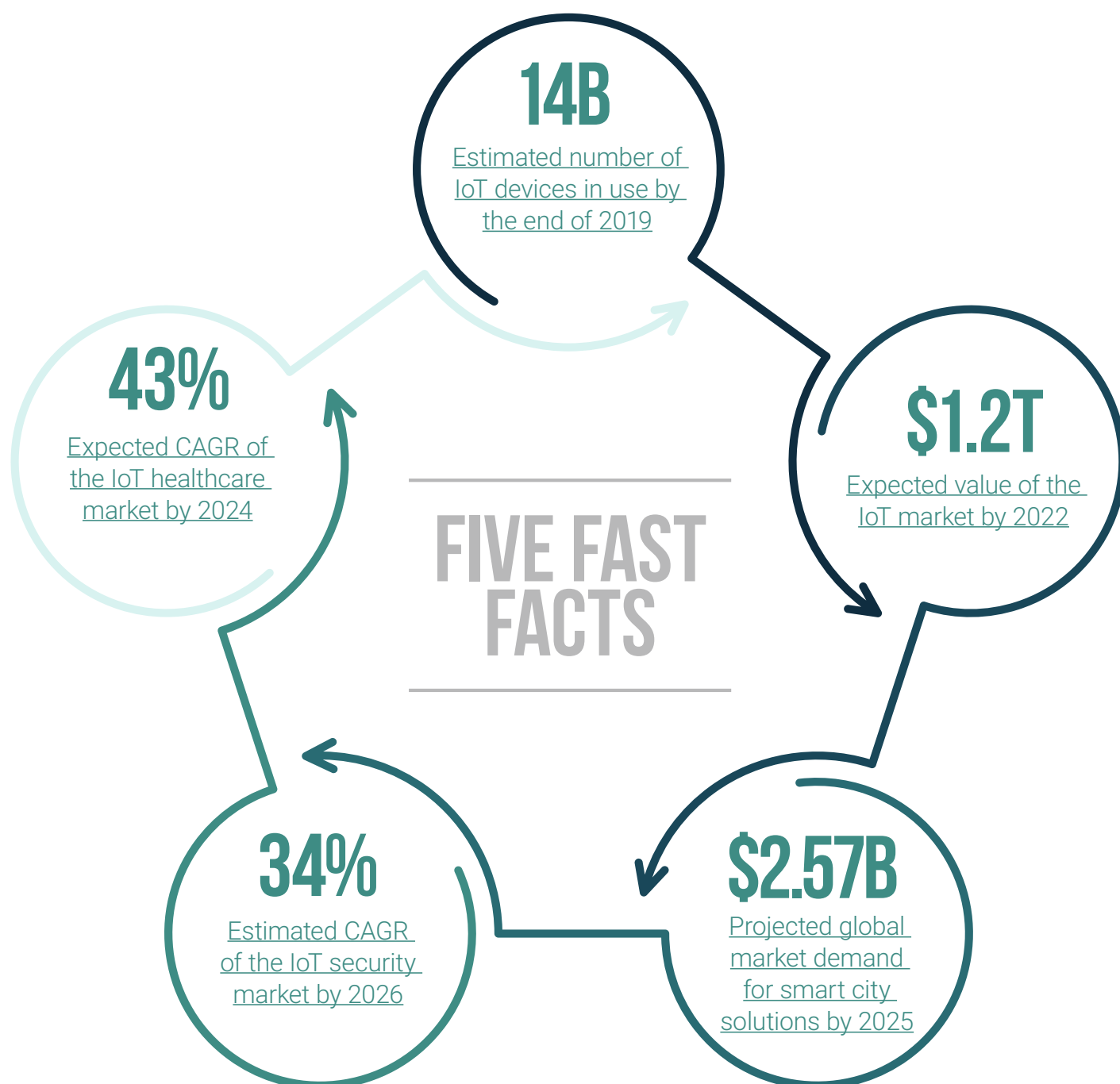
is developing an IoT-connected insole to detect foot health, will need to foster more trust among users and the healthcare community — especially as IoT security breaches continue to make headlines.

To learn more about how IoT could be used in preventative healthcare, read this Tracker's Feature Story (p. 7).

APRIL TRACKER UPDATES

The April edition of the Intelligence of Things Tracker™ features a directory detailing notable implementers and enablers, including four additions: Advzee, Drone Hopper, eFishery and N'osairis.







FEATURE STORY

HOW BONBOUTON'S CONNECTED INSOLES

Track Health And Keep Data Secure



FEATURE STORY

IoT devices are increasingly supporting a range of healthcare products, from fitness bands to heart rate monitors. But while IoT technology can reliably track patients' conditions, it can also present new opportunities for fraudsters to steal information — something of which consumers are particularly wary. As such, innovators must ensure that patients, and the healthcare community as a whole, can trust these devices to safely store and use collected data. Bonbouton, an IoT healthcare company, is one such firm working to balance security and trust.

The company's main product is a connected insole that helps diabetic users track their foot health, detect early signs of ulcers and even prevent potential amputations. The insoles send data and healthcare notifications to connected smartphones, and patients can review the data in Bonbouton's app and send it to caregivers and podiatrists.

"Not a lot of people consider IoT as a private [network]," said Linh Le, the company's CEO, adding that the trust

issue is similar to the privacy concerns surrounding smart speakers like Amazon's Echo.

"From the developer and medical side, we want more data," he said, "but how the consumer, how the user and how the healthcare community perceives that [is] another story."

REGULATING HEALTHCARE DATA

One way to gain the trust of users is through further regulation, Le said.

"The data that IoT is generating should be regulated like credit scores. There should be several entities that are regulated by the government ... when it comes to which data belongs to which user," he said, adding that this data should be shareable among a network of trusted partners.

Le also believes that the treatment of healthcare data should be weighed based on individual patients' healthcare needs.

"We can talk about the Facebook breach [or] the Equifax breach for the whole day, but on the healthcare side ... the worse the health condition ... the less regulation or the less security should be applicable in order to help that user with [his or her] health," he said.

Trust must be established on both sides for this to occur. Bonbouton works to create this by mandating consent for data transactions. Both patients and caregivers must consent before data from the insoles can be sent to doctors, which can present a challenge — some users are still wary of sharing their data through an IoT network.

Because Bonbouton is working in the healthcare field and transmitting data to doctors, it needs to comply with the Health Insurance Portability and Accountability Act (HIPAA) and other regulations in the medical space, Le said. Though it's difficult to comply with these regulations, Bonbouton must do so to protect patients' data and privacy and to enable IoT expansion in the healthcare space.

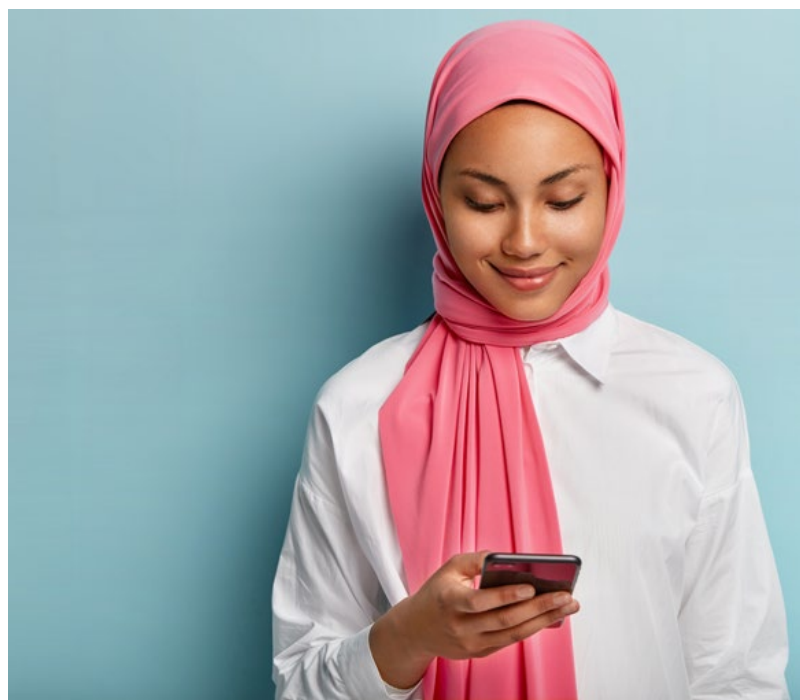
IoT HEALTHCARE IN THE CONNECTED AGE

Once these security and regulatory measures are met, IoT technology has a huge amount of potential when it comes to managing chronic pain and other healthcare conditions, Le said. In fact, Bonbouton is looking to grow its technology through a partnership with GORE-TEX, a waterproof outdoor clothing brand. The partnership could eventually lead to the addition of Bonbouton's sensors to GORE-TEX's clothing, enabling further preventative healthcare use cases. If patients come around to these new technologies, he said, it could create a holistic

experience, enabling them to track health information, speak with caregivers and even make payments for medical bills and supplies, all through the company's app.

Le gave an example of a potential use case for the app, stating that, "In the future, [the app] will be a gateway for diabetes care. So, not only for nutrition, but [it will] also [be] integrated with insulin purchasing and ... other features that we want to develop."

The eventual creation of this platform, however, relies on consumer trust and acceptance of IoT technologies. Whether companies and providers can foster that trust will be essential for the growth of IoT in healthcare and beyond.



NEWS & TRENDS

Security And Privacy

NEW IoT SECURITY BILL SUBMITTED TO US CONGRESS

A bipartisan group of four U.S. senators and two members of the House of Representatives [introduced](#) a new bill last month to improve the security of internet-connected devices used by the government. The Internet of Things Cybersecurity Improvement Act of 2019 would require devices purchased by federal agencies to meet certain security standards. A version of this bill has been introduced to Congress several times over the past two years, but the current bill seems to be less rigid. The previous versions set exact specifications for password management and software updates, while the proposed version asks only the National Institute of Standards and Technology (NIST) to provide an updated list of best security practices every five years.

RETAILERS USE IoT TECH TO CRACK DOWN ON SHOPLIFTING

As IoT solutions become commonplace, many retailers are using them to combat shoplifting and other types of theft. IoT-based electronic perimeter systems are [replacing](#) the previously used retractable tethers to secure phones, cameras and other electronics. Such systems notify security personnel once devices leave predefined enclosures, allowing customers to examine and handle products without the nuisances created by tethers. While the systems grant customers more freedom, some have inadvertently left perimeters, causing false alarms for

security professionals. To combat this, some retailers are turning to hybrid systems that utilize longer, non-retractable tethers, allowing the electronic perimeters to function supplementally.

FACIAL RECOGNITION SYSTEMS RAISE CONCERNS AMONG PRIVACY ADVOCATES

A network of facial recognition cameras is also being put in place to stop theft. Pictures of known thieves are [uploaded](#) to the cloud, where merchants can access them and use them to bar shoplifters from entry. While many retailers see these IoT-based systems as an effective means to combat shoplifting, privacy advocates, including the American Civil Liberties Union (ACLU), have objected to their use, stating that the solution could misidentify innocent shoppers as thieves.

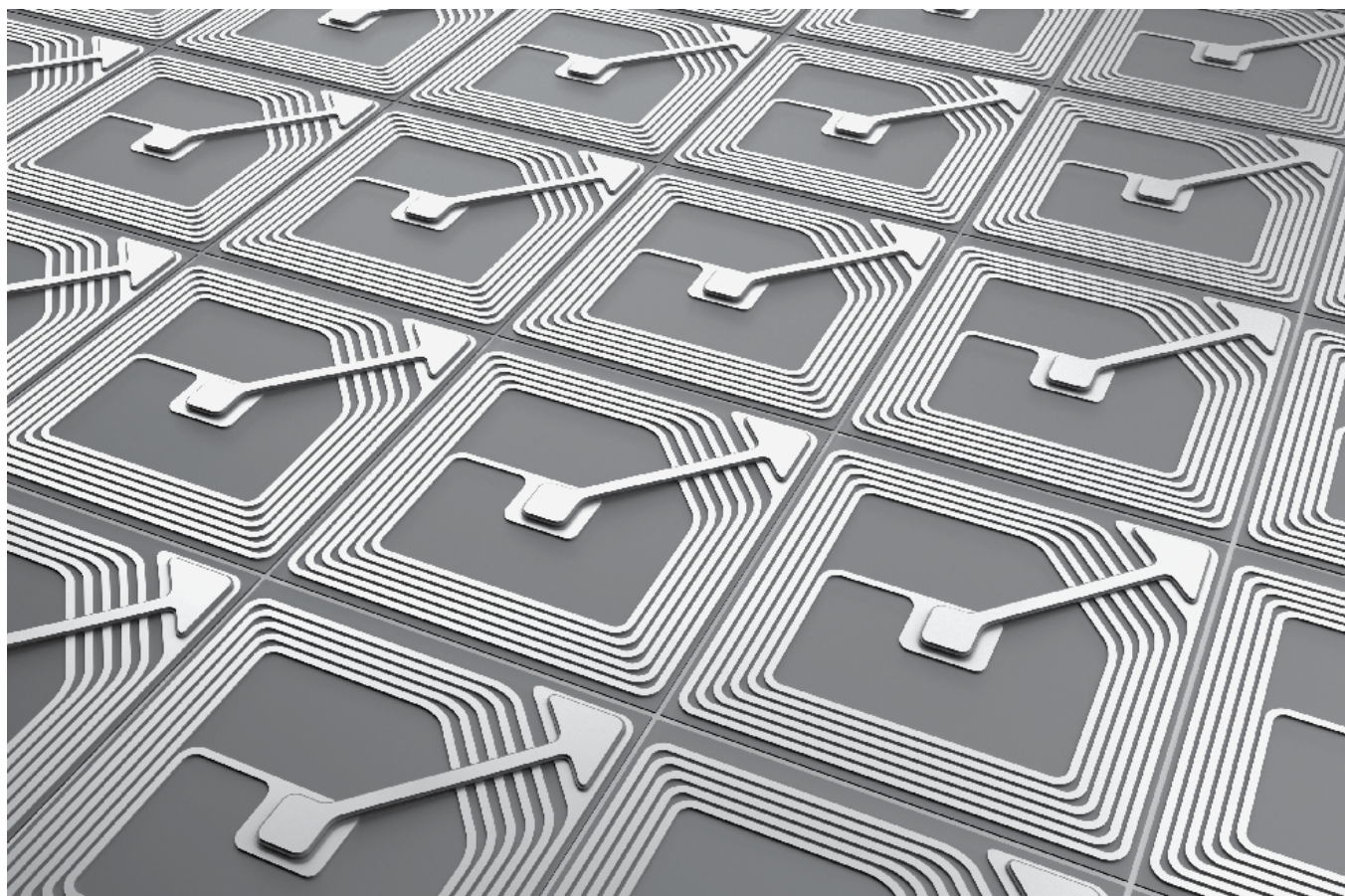
“Unless we really rein in this technology, there’s a risk that what we enjoy every day — the ability to walk around anonymous, without fearing that you’re being tracked and identified — could be a thing of the past,” said Nee-ma Singh Guliani, senior legislative counsel for the ACLU.

U.S. Sens. Roy Blunt and Brian Schatz are aiming to address these issues by introducing the Commercial Facial Recognition Privacy Act, under which commercial entities would be prohibited from using facial recognition technology to collect or share data for tracking or identifying customers without their consent. Should the law pass, it would be the first federal regulation in the U.S. concerning facial recognition technology.

UNIVERSITY OF MICHIGAN UNVEILS NEW RFID TECH

At the IEEE RFID Conference in Phoenix, researchers from the University of Michigan [unveiled](#) a new radio-frequency identification (RFID) system, called IDAct, which can turn everyday objects like pill bottles and frying pans into IoT-connected sensors. Additionally, IDAct can detect minuscule fluctuations in signals to determine

if the tag is moving or if someone is using the item to which the tag is attached. Traditional RFID readers can sense only the physical presence of their associated RFID tags, but the researchers' solution can also detect changes in an area's electromagnetic field, enabling it to determine if there is a person nearby. While the system's designers are currently exploring applications in elder



care, the IDAct could potentially be used in a near-infinite number of industries.

Emerging Use Cases

NEW APPLE PATENTS COULD SIGNIFICANTLY AFFECT IoT TECHNOLOGY

The U.S. Patent and Trademark Office [published](#) three applications from Apple last month, all of which are focused on interconnectivity. The first patent, labeled Control and Shared Channels in Device-to-Device Communication, depicts a system that would enable devices to discover each other as long as they are on the same network. The second — Synchronization Sequence Design for Device-to-Device Connectivity — introduces a setup that would improve connections between devices by dividing data into several small transmissions, eliminating slowdowns created when information is downloaded all at once. The Off Grid Radio Service System Design is the final patent Apple submitted, and it describes a connectivity system between devices that does not require a centralized network. Apple has not announced that it intends to use these potential offerings, but each solution could result in greater connectivity and faster data transfer speeds for devices — even without internet connections.



CARGO COMPANY INTRODUCES NEW IoT-BASED TRACKING SYSTEM

While Apple is looking to improve device-to-device connectivity, other players are using IoT to improve shipment tracking. Switzerland-based cargo tracking company Arviem [announced](#) a new IoT-based system last month, enabling financiers to track the real-time conditions and locations of goods via sensors inside shipping containers.

Financing goods that are in transit is risky, as financiers cannot be assured of a product's condition once it's left

the warehouse. To mitigate this risk, financiers typically require a bill of lading or other proof that cargo is in good condition and in the proper location. Arviem's IoT-based system enables more immediate financing by providing funders with real-time data. This could be particularly beneficial for smaller companies, which often incur debts when purchasing or manufacturing goods and require financing in much shorter time frames.

IoT And Blockchain Technology

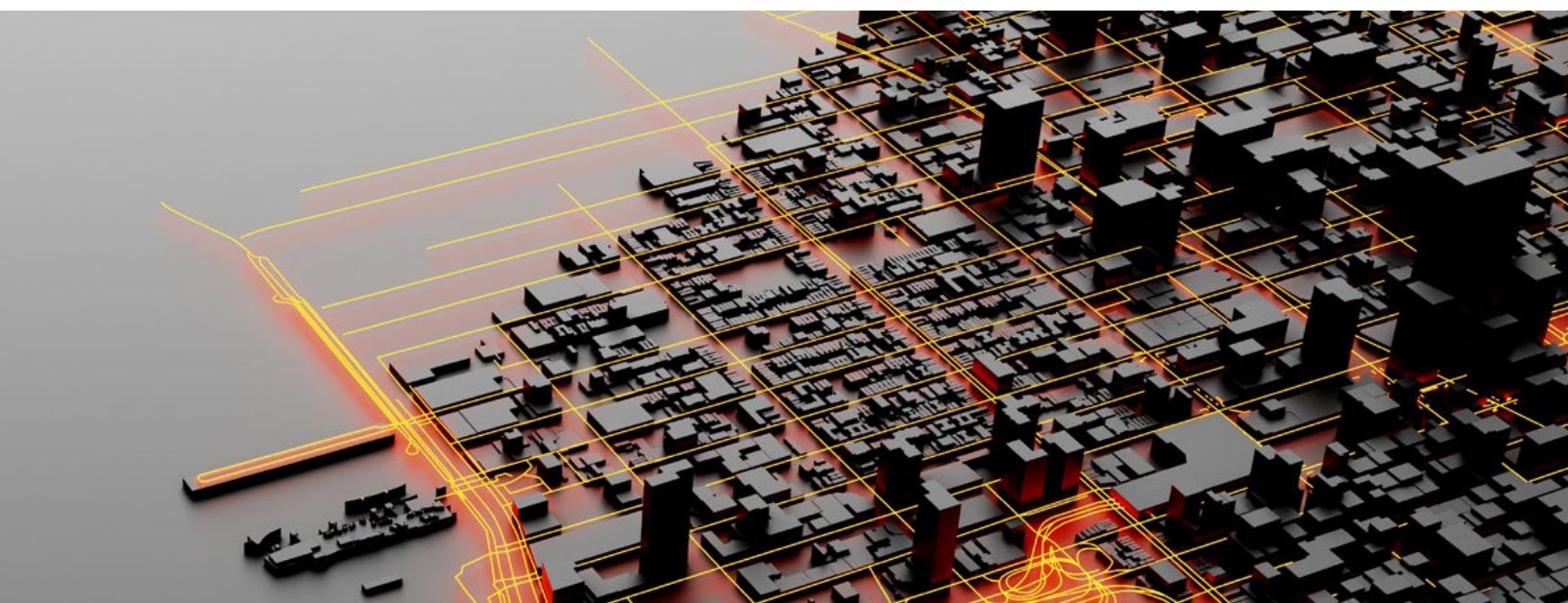
HOW IoT AND BLOCKCHAIN CAN BUILD SMART CITIES

There has been a burgeoning interest in smart cities over the past few years, as such communities would be entirely connected and have interoperable systems for traffic control, public transit, sanitation and more. Implementing the necessary components for smart cities comes with a multitude of difficulties, however,

including keeping residents' private information secure and providing transparent transactions and data collection. Blockchain is proving to be useful in meeting those needs, though. Berlin's MXC Foundation, which [launched](#) a smart city pilot program in New York City last year, recently began a partnership with Shanghai's Yangpu District to implement a blockchain-based smart city program. Several other Chinese provincial governments have partnered with Waltonchain to introduce similar programs.

FILAMENT RELEASES IoT BLOCKCHAIN DEVELOPMENT KIT

Nevada-based blockchain development company Filament has [released](#) a development kit to provide back-end support for those developing the blockchain services that might be used when building smart cities. The Blocklet Foundation Kit is a collection of hardware and software that provides IoT developers and programmers with hands-on experience creating blockchain systems. It includes a sample IoT device, a tablet preloaded with



blockchain scripts, a prewired IoT breadboard, a software development kit and Filament USB Enclaves, which upload blockchain systems to existing hardware. KleinSchmidt Inc., an eCommerce company based in Deerfield, Illinois, is one of the kit's first adopters and plans to use it to implement blockchain into its supply chain and logistics operations.

IoT On The Rise

IoT REVENUE GREW IN 2018

IoT-related revenue continued to grow in 2018, increasing by 15 percent, according to an industry [study](#) conducted by Analysys Mason. IoT accounts for approximately 0.5 percent of total revenue for most operators, though

Verizon and Vodafone reported gaining more than 1 percent of their revenues from IoT-related devices and services.

Though those percentages are relatively small, IoT connections as a portion of total mobile connections is much larger, having increased by approximately 30 percent over the past year. Operators in the U.S. and Europe report a much higher share of IoT links than operators located elsewhere. Such connections account for approximately 35 percent of AT&T's total mobile connections, for example, but that number is only 7 percent for Telefónica Central America. Industry experts attribute the difference to a much lower market penetration in the latter region.

SAN DIEGO GETS ITS FIRST FINTECH STARTUP INCUBATOR

Startup incubator EvoNexus, with financing from the Royal Bank of Canada and Franklin Templeton, is [launching](#) a FinTech-focused operation in San Diego. The 20,000-square-foot space located near the University of California San Diego is currently taking applications for a wide variety of FinTech startups, including those in the IoT, mobile payments, cybersecurity and blockchain fields. The space can hold 15 new companies, each with two to five full-time employees. Eddy Ortiz, vice president of innovation and solution acceleration at the Royal Bank of Canada, told *The San Diego Union-Tribune* that the incubator would focus on understanding how 5G and IoT will evolve and how they will digitize and mobilize banking in the future.

BANKS RISK FALLING BEHIND AS IoT ADVANCES

The emergence of IoT startups will become increasingly important, especially given that nearly two-thirds of banks [believe](#) that their payments infrastructures will need significant upgrades over the next three years. Financial institutions that lack the necessary upgrades risk falling behind.

“The growth of mobile and now IoT payments means that banks need a back-end infrastructure that can flex to accommodate new and diversifying payment-enabled form factors, including mobile devices, wearables, smart fridges and, soon, connected cars,” said Mikko Rieger, senior vice president of consumer management services for Nets Group, a payment services provider based in Denmark. “If tokenization isn’t used to secure transactions initiated from mobile devices, then an increasing amount of payment and account data will not



be adequately protected. And, if payment-enabled connected devices like smart fridges aren’t supported in the back end, an issuer offering may become obsolete once IoT payments become mainstream.”

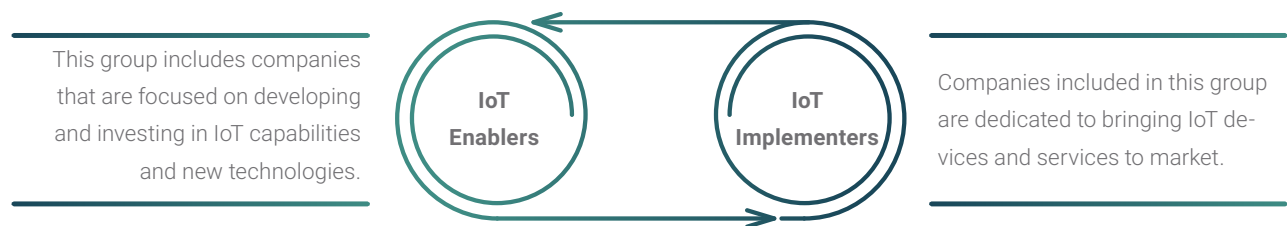
METHODOLOGY

Every month, we identify active suppliers in the IoT ecosystem by combing through leading industry forums, analyzing research reports and assessing news coverage from around the globe.

To provide an objective assessment, we group these suppliers under four categories: devices, software, services and infrastructure.

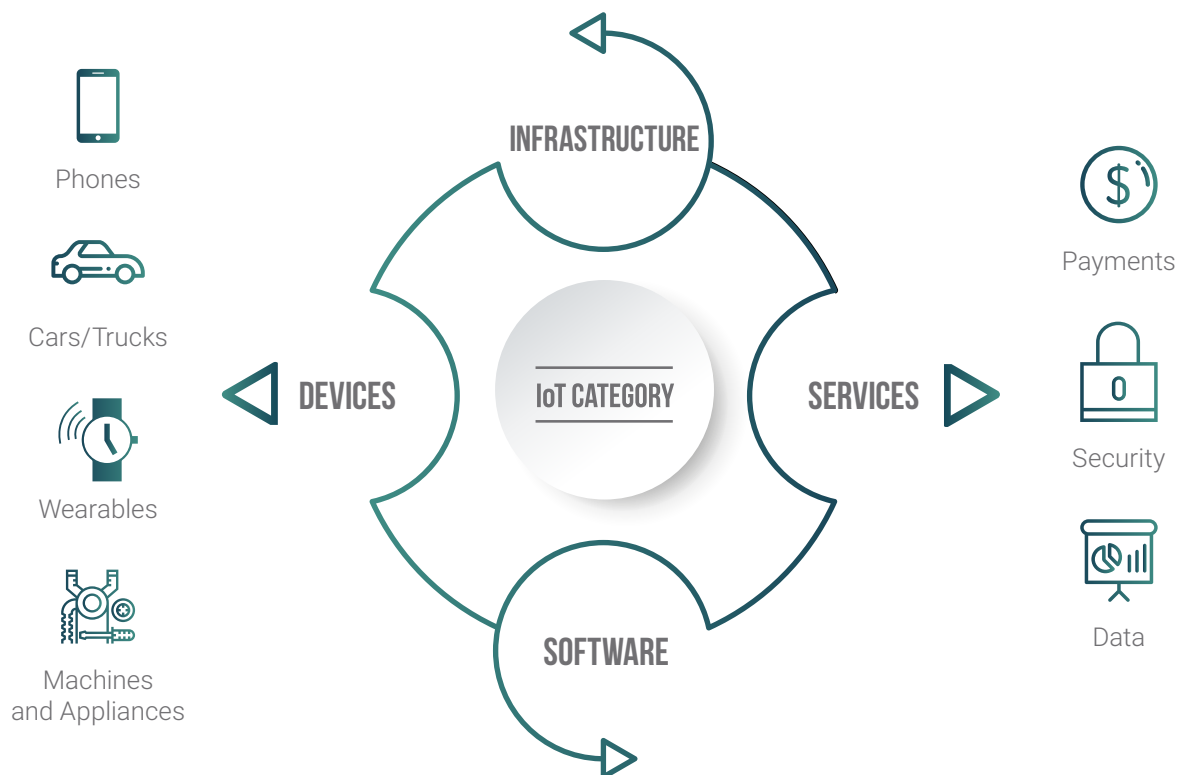
The Tracker's Supplier Scorecard has been further divided into two groups:

Each of the enablers and implementers in the directory are ranked on the services they extend in the four IoT categories.



For a conclusive measure, we quantified their recent activity and public innovation profile in the space through LinkedIn and Google, and marked them as market and company indicators.

The narrowed list of suppliers selected to be a part of the Tracker are those that appear most often in our research. Information on the selected companies included in our Supplier Scorecard is sourced from their respective websites.

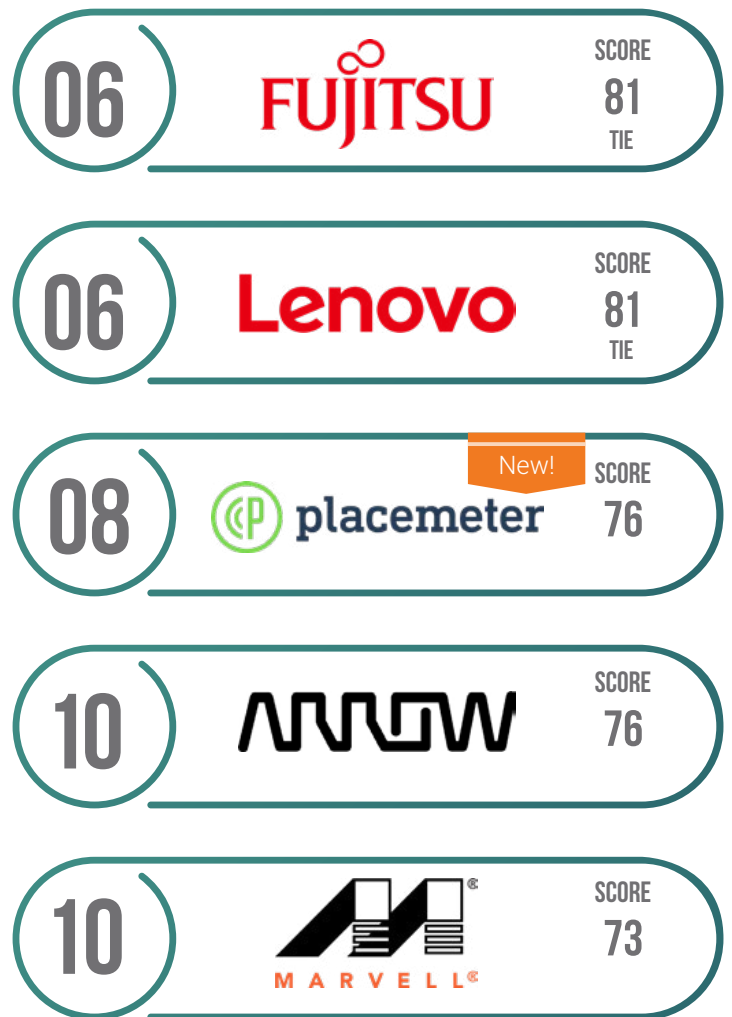
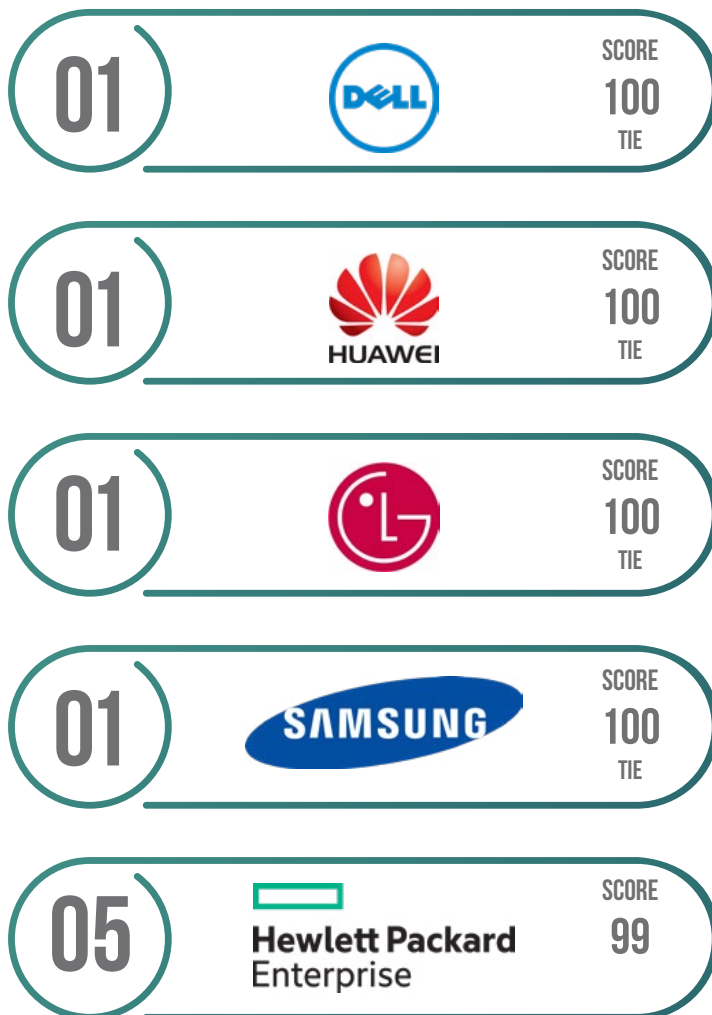


IoT Category	IoT Service	Description
Devices	Wearables	Wearable devices that extend tools such as health and fitness tracking
	Phones	Handsets that come with embedded chips for IoT capability
	Machines and Appliances	Manufactured products containing sensors that transmit data
	Cars/Trucks	Cars and trucks with integrated circuitry for IoT
Software		Software developments with IoT applications
Infrastructure		Architecture necessary for connecting devices, including sensors, chips, gateways and platforms
Services	Data	Data infrastructure, collection, storage, processing, modeling, analysis and visualization
	Payments	Gateways, infrastructure and software associated with payments in the IoT ecosystem
	Security	Security solutions for the IoT environment, including data and devices

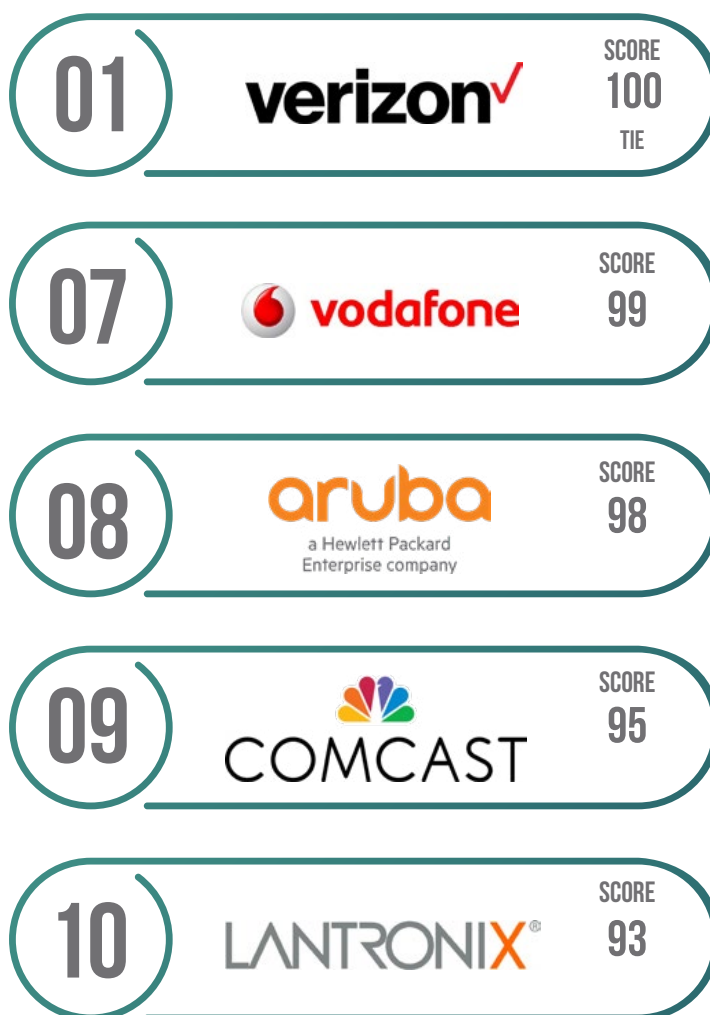
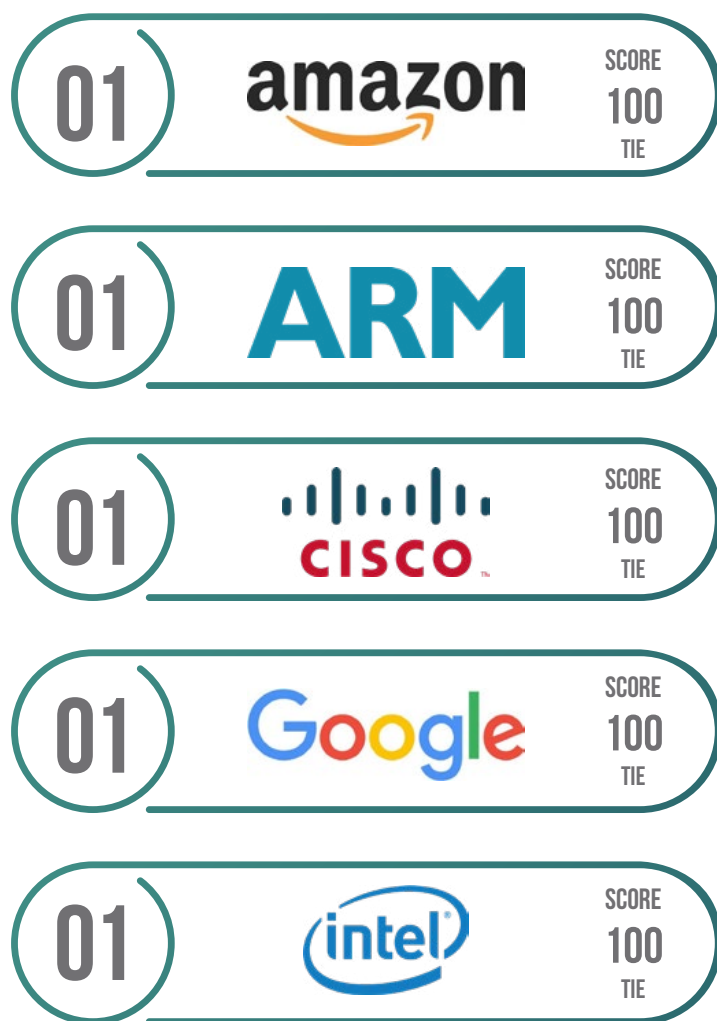
PYMNTS will periodically update scores based on new developments. If you would like your company to be considered for inclusion in the Tracker's Supplier Scorecard, or if you wish to have an existing listing reconsidered for an update, please head over to our [profile submission/update page](#).

TOP 10

TOP 10 IoT IMPLEMENTERS



TOP 10 IoT ENABLERS





ABB

Launch date: N/A

ABB manufactures and sells electrification, robotics and motion, industrial automation and power grid products.



ACER

Launch date: 1976

Acer makes information and communications technology products including PCs, displays, projectors, servers, wearables, tablets and smartphones, offering a cloud-based ecosystem intended to enable customers and businesses to connect their devices and manage data.



ADHERETECH

Launch date: 2011

AdhereTech is a healthcare firm that manufactures smart wireless pill bottles for patients in pharmaceutical and research engagements. These pills are intended to track and improve adherence, collecting and sending all data in real time. Patients that miss doses can receive customizable alerts such as automated phone calls, text messages, light-up alerts and more.



ADIDAS

Launch date: 1924

Adidas, the German manufacturer and sportswear designer, has entered the internet of things world with miCoach, a service that covers hardware and software developments for fitness tracking. Adidas commercializes wearables like smartwatches, shoe sensors and smart soccer balls and provides users with activity-tracking apps that allow for real-time coaching and training scheduling.



ADT

Launch date: N/A

ADT provides security and automation solutions for U.S. and Canadian homes and businesses. Its solutions can control access, react to movements, sense environmental conditions such as flooding or carbon monoxide and respond to personal emergencies like injuries or incapacitation. Users can also remotely access their security videos and control lights or other facets of their homes or businesses.



ADVEEZ

Launch date: 2011

New!

Founded in 2011 in Toulouse, France, Advееz offers a complete solution for monitoring and controlling travel. The solution is an integrated offering comprising electronic boxes installed on vehicles or personnel, a communication network and a Software As A Service (SAAS) software solution for data exploitation.



ALARM.COM

Launch date: 2000

Alarm.com is an internet of things company that develops security and smart home services. Their software and devices offer services like interactive security, video monitoring, access and energy management. The company also provides home automation services that integrate different home devices and let users operate them via their smartphones.



AMBARELLA

Launch date: 2004

Ambarella develops low-power, HD and ultra-HD video compression and image-processing solutions. Its products are used in a variety of professional and consumer applications including automotive video-processing solutions and security IP, sports, wearable and flying cameras. Ambarella compression chips are also used in broadcasting TV programs worldwide.



APPLE

Launch date: 1976

Apple works on the design and development of products ranging from electronics and software to internet services. Its consumer electronics include smartphones, wearables, computers and smart TVs, and its software development offerings include web browsers and operating systems.



ARROW

Launch date: 1935

Arrow Electronics is a leading global provider of IoT connectivity products and services. It distributes electronic components and computer products to industrial and commercial customers, offering a variety of products including computer systems, peripherals, software and mass storage products to original equipment manufacturers and commercial customers worldwide.



ARXAN

Launch date: 2001

Arxan Technologies offers security services for IoT, mobile and desktop devices. Its products offer customers protection against financial loss, brand damage, fraud, IP theft, stolen credentials, fraudulent transactions, unauthorized access and non-compliance with regulatory and industry standards.



ASUS

Launch date: 1989

ASUS engages in manufacturing and wholesaling computing, communications and consumer electronics solutions. The company is pioneering mobile trends with the ASUS ZenFone™ series and rapidly developing virtual and augmented reality products as well as IoT devices and robotics technologies. ASUS recently introduced Zenbo, a smart home robot designed to provide assistance, entertainment and companionship to families.



47

ATHOS

Launch date: N/A

Athos provides internet of things-enabled fitness clothing paired with an app offering muscle-activity tracking and insights into more effective athletic training.



19

ATLAS WEARABLES

Launch date: 2015

Atlas Wristband is a connected device that tracks fitness data, such as exercise repetitions or burned calories, and presents it in a mobile app. The system is updated frequently to include new activities and metrics, and allows for two different modes: Coach and Freestyle. Coach mode gives users tracked routines to follow, while Freestyle mode records just the data from users' personalized exercise routines.



50

AUGURY

Launch date: 2012

Augury is an industrial internet of things company bringing predictive maintenance to new markets with cutting-edge machine learning and artificial intelligence technology.



AUGUST

Launch date: N/A

August Home develops smart home-access products that use encrypted locking technology, enabling customers to use smartphones or computers to create virtual keys for their homes. This allows them to grant access to house cleaners, dog walkers, delivery service workers and guests — and control how long that access lasts.



AUTOMILE

Launch date: N/A

Automile develops an online platform that connects drivers and fleet managers with vehicle data. Its web app provides mileage and compliance logging, driver identification, messaging, real-time tracking and other features, and the company also offers asset tracking solutions.



AYYEKA

Launch date: 2011

Ayyeka develops end-to-end remote monitoring solutions that streamline and secure the process of bringing field data to decision-makers and SCADA systems, enabling smart infrastructure and environmental networks.



41

BABOLAT

Launch date: 1875

Babolat is a sporting goods manufacturer with a connected solution called Babolat PLAY. Connected racquets and smart-phone apps enable users to check their stats, power and technique and compare their performances with friends. The company also offers Babolat POP, a connected wristband that can be paired with smartphones and tennis racquets to collect performance data.



23

BAYSHORE NETWORKS

Launch date: 2012

Bayshore Networks provides cybersecurity solutions for the industrial internet of things. Its products aim help companies deliver safe and secure integration of informational and operational technology networks, systems, data and infrastructure. Its network gateway offers security solutions for operational assets from internal and external cyberthreats while enabling operational data to be shared with business systems for monitoring, controlling and analysis. The company also offers security and protection for smart cities.



51

BIRD

Launch date: 2017

Bird is a dockless electric scooter rental company that operates in parts of the U.S., Austria, France, Israel, Mexico and Belgium.



44

BLOSSOM

Launch date: 2013

Blossom offers a smart watering device that builds schedules according to local weather forecasts, historical data and vegetable types. Users can also input and customize their own schedules.



BOSCH

69

BOSCH

Launch date: 1986

The Bosch Group is a multinational electronics and engineering company headquartered in Gerlingen, Germany. It provides hardware and software solutions, household appliances including connected offerings, industrial, and energy and building technologies.



BRAGI

26

BRAGI

Launch date: 2013

Bragi develops virtual audio assistants to enable productivity, enhance awareness and entertain users. The Bragi Dash Pro is a pair of wireless intelligent earphones featuring Bluetooth connection to other devices. The earphones also enable users to listen to music, or can be used as real-time translators or fitness trackers.



BRITISH GAS

Launch date: 1986

British Gas is an energy and home services provider offering its customers smart meters for gas and electricity that help them monitor and control energy usage. The company also offers a smart thermostat that enables users control their heating and hot water from their smartphones, tablets or laptops.



BSQUARE CORPORATION

Launch date: 1994

Bsquare offers DataV, a software solution designed to enable businesses and industries to improve their operations by using data from connected devices. DataV provides users with several tools, including device-side logic, cloud analytics, predictive reasoning, predictive analytics and business process optimization.



C3 IOT

Launch date: 2009

C3 IoT provides an internet of things development platform that allows for the design, development and deployment of Big Data/internet of things applications that leverage telemetry, elastic cloud computing, analytics and machine learning for the usage of predictive analytics. The company also offers internet of things applications like supply chain optimization, predictive maintenance and customer engagement.

CAEDEN

19

CAEDEN

Launch date: 2014

Caeden develops design-focused earphones and wearable devices that can sense and manage stress via tracking of variables such as pulse and physical activity.



39

CEL

Launch date: 1959

California Eastern Laboratories (CEL) sells and markets compound semiconductor devices from the Renesas Electronics Corp. The company's products include radio frequency components, solid state relays and photo detectors. It also develops Cortet, a connectivity management suite that includes radio services like modules and gateways, software libraries compatible with multiple ecosystems, and the Cortet App, which allows for devices control and cloud solutions.

centrica

52

CENTRICA

Launch date: 1997

Centrica is a British multinational utility company headquartered in Windsor, Berkshire. Its principal activity is the supply of electricity and gas to businesses and consumers in the U.K. and North America.



41

CLEAR CHANNEL OUTDOOR

Launch date: 1901

Clear Channel Outdoor entered the internet of things market with Clear Channel Outdoor RADAR, which uses aggregated mobile data to gain information about who is exposed to its advertising displays and how they interact with brands afterward.



62

CONTROL4

Launch date: 2003

Control4 manufactures wireless home automation products and enables users to virtually control any home or business devices. The company has developed hardware and software solutions to remotely monitor and automate home theater and television, video, multiroom music, lighting, energy, temperature and security functions.



39

CUBICAL LABORATORIES

Launch date: 2013

Cubical Laboratories offers solutions to remotely monitor electrical appliances at households, hotels and office environments. The company produces smart home controllers and switches, wireless cameras as well as the software and applications necessary to control electronic devices, lighting, fans and curtains via smartphones or laptops. Users can also get real-time insights, graphs and analytics regarding energy usage data and consumption.



DEAKO

Launch date: 2015

Internet of things and smart electronics provider Deako offers an upgradable smart lighting system, allowing users to control their homes' lighting without requiring mobile apps or additional remotes.



DELL

Launch date: 1984

Dell's participation in the internet of things industry covers areas from infrastructure solutions to analytics capabilities, as well as security services.



DENSITY

Launch date: 2014

Density has developed a small sensor that measures how busy locations are in real-time, using depth sensing technology, computer vision and an onboard quad-core processor to anonymously measure and manage entrances and exits through doors. Density system is designed to protect privacy and can be deployed into places where video cameras are not allowed, such as stadium bathrooms, churches, secure corporate offices, elementary schools and dressing rooms.



DigiCert provides identity, authentication and encryption solutions for the web and internet of things. Its standard sockets layer tools and public key infrastructure certificates ensure correct authentication of devices as it connects, and protects communication between devices.



Latvia-based Displio produces a self-standing WiFi-connected digital display capable of showing information such as email alerts, weather updates and shipment tracking information.



DHL is a leading global logistics company with a presence in more than 220 countries and territories across the globe.

New!



43

DRONEHOPPER

Launch date: 2015

DroneHopper is a drone designed to act in extinguishing forest fires. It is a high-tech, self-guided drone designed to act in controlling and extinguishing forest fires.

dyson

28

DYSON

Launch date: 1993

Dyson produces vacuums, air treatment devices, lighting solutions and hand dryers. Dyson Pure Cool Link is an air purifier embedded with connectivity technology that can be controlled from users' phones, relaying information on air quality and its own functioning. It also provides insights into data such as devices' usage and pollution levels throughout the day.

EAT•N

33

EATON

Launch date: N/A

Eaton Corp. is a power management company that develops products and systems to manage electrical, hydraulic and mechanical power. These include vehicle automation, aerospace actuators, connectivity and more.

New!

The logo for eFishery, featuring the word "eFishery" in a green, sans-serif font.

46

EFISHERY

Launch date: 2013

eFishery is an automatic fish feeder for all types of fish. Users can access the tool's data feed anytime, anywhere, and is designed to eliminate the problem of over-feeding, fish feeding or feed irregularly diverted.

The Emerson logo, featuring a stylized diamond shape with three horizontal lines above the word "EMERSON" in a bold, blue, sans-serif font.

32

EMERSON

Launch date: N/A

Emerson Automation Solutions develops components and software for automation equipment manufacturers.

The ecobee logo, featuring a green, stylized insect-like icon followed by the word "ecobee" in a green, sans-serif font.

46

ECOBEE

Launch date: 2007

Ecobee is a smart thermostat enabling users to control their homes' temperature using smartphones, computers, tablets or via voice recognition. The Ecobee device also comes with sensors that recognize rooms' hot and cold spots and can detect occupancy.



EGGPLANT
TECHNOLOGIES

41

EGGPLANT TECHNOLOGIES

Launch date: 2014

Eggplant Technologies is the developer behind "Move It," a smart, mobile-connected personal gym. The equipment is composed of a smart handle that is interchangeable with four types of training devices and is capable of detecting 16 different types of exercise. The company provides a mobile app that synchronizes with the equipment and allows users to interact with other people to find workout buddies or challenge friends.

enlighted

73

ENLIGHTED

Launch date: 2009

Enlighted manufactures light control platforms for smart buildings, providing sensor technology and data analytics systems for energy savings, space utilization, security and more. Its smart sensor can monitor real-time occupancy, light levels, temperatures and energy usage, among other things. The solution has been designed for commercial office, education and health care spaces.

EPSON®

28

EPSON

Launch date: 1942

Epson is a manufacturer of printers, projectors, scanners, professional imaging, system devices and factory automation products. The company also offers wearable devices such as smart glasses or fitness trackers, point-of-sale products, cameras, home entertainment devices and more.



Fitbit develops a range of different wearable bracelets that can track activity. The Fitbit app can track daily activity and sleep quality, record exercise routine stats and help users organize workouts. The app also adds different features of social engagement and helps with nutrition care by allowing for food logging or weight tracking with a Fitbit-connected scale, Aria. The information is displayed on users' phones, as well as the bracelets themselves, which can also receive and display phone data such as calendar entries or calls.



FitPay is a proprietary technology platform providing contactless payment capabilities for wearables and internet of things devices.



Five Elements Robotics is a technology company focused on the development of personal and consumer robots. The firm is behind DASH, a retail robotic shopping cart that allows users to import their shopping lists from their phones and gathers data to offer targeted marketing.



48

FLEET SPACE TECHNOLOGIES

Launch date: N/A

Fleet Space Technologies designs, builds and launches a network of nanosatellites to provide global connectivity to the internet of things, serving the mining, oil and gas resources, precision agriculture, transport and logistics sectors.



21

FOOBOT

Launch date: 2013

Foobot is an air quality-monitoring system enabling users to control indoor air pollution. The company's app offers indoor air metrics, outdoor pollution levels at users' locations and home automation features.



27

FORESCOUT

Launch date: 2000

ForeScout Technologies Inc. is an internet of things security technology developer whose solutions can determine which devices are connected to the network without requiring endpoint agents, allowing it also to detect nontraditional internet of things devices. The company's solutions integrate with more than 70 network, mobility, information technology and security products, allowing for information sharing and operation synchronization.



**FRIENDLY
TECHNOLOGIES**

Launch date: 1997

Friendly Technologies is a platform provider offering solutions for smart home, internet of things, TR-069, LWM2M, MQTT and OMA-DM device management, and its software is designed for service providers and those participating in internet of things utilities, transportation and smart cities markets.



FRONTPOINT

Launch date: N/A

Frontpoint Security Solutions installs, monitors and maintains security technology offerings, including home security systems that can be controlled remotely with an app.



FUJITSU

Launch date: 1935

Fujitsu is an information and communication technology company offering internet of things platforms ranging from enterprise wearable devices and middleware applications to standardized business solutions for customer verticals. Its internet of things platforms provide data aggregation and management as well as application development services and device management capabilities. The firm also builds electronic devices and hardware products.



GARMIN

Launch date: 1989

Garmin manufactures and designs products for the automotive, aviation, marine, outdoor and fitness markets that are capable of running GPS technology. Other products sold by the company include smartwatches, cameras and sensors, and it has developed applications that enable users to manage and control their devices.



GEMALTO

Launch date: 1979

Gemalto designs and manufactures digital security solutions. The company's IoT solutions are mostly aimed to provide reliable connectivity, reliable security and agile monetization frameworks. Gemalto's M2M portfolio is enabling solutions in industries ranging from health care, retail services, smart energy, transportation, logistics and automotive. Besides, their consumer electronics portfolio includes solutions for smartphones, tablets, PC and wearables.



HCL TECHNOLOGIES

Launch date: 1991

IoT WoRKS HCL Technologies enables organizations to develop internet of things ecosystems that enhance their connections of things, data and processes. The company's solutions are designed to help businesses enhance communications between devices and the cloud, and it also offers a data analytics platform that allows secure data ingestion, management and syndication.



Helium Smart Sensors are deployable in minutes and built to monitor and analyze various conditions. The company offers two main wireless smart sensors: the Helium Blue, which measures internal refrigerator temperature and door state, and the Helium Green, which measures multiple environmental parameters. The company also offers a cloud-based control and storage center for the entire distributed smart sensing system.



Enterprise software and technology provider Hewlett Packard Enterprise offers internet of things management, data organization and additional solutions for the information technology space.



Hiku offers kitchen devices that scan barcodes and recognize voices to add products to shopping lists. Consumers can use them for shopping in-store and online, add planned updates to receive price comparisons and share shopping lists with others.

HITACHI

68

HITACHI

Launch date: 1910

Hitachi Insight Group is the arm of the Japanese technology firm that focuses on the internet of things, providing its own IoT platform called Lumada. In addition, it develops internet of things solutions for smart cities and energy efficiency, as well as industries like health care, automotive and construction.

HONDA

The Power of Dreams

51

HONDA

Launch date: 1946

Though primarily known as a manufacturer of automobiles, motorcycles and power equipment, Honda is also focused on connecting its cars with solutions like HondaLink, an audio display system powered by users' phones to access on-line content.

Honeywell

69

HONEYWELL

Launch date: 1985

Honeywell manufactures wireless and scanning technologies used in building, home and industrial applications. The company's solutions are designed to deliver energy efficiency, security and safety, and it also offers software and applications that allow users to control its devices.



HotSchedules®

41

HOTSCHEDULES

Launch date: 1999

HotSchedules develops employee scheduling and labor management solutions for the restaurant industry. In 2015, the company introduced its IoT platform, which allows users to capture data, transform it into insights and deploy their own apps, letting restaurants connect things like kitchen appliances, payment devices and drive-through displays into the same platform, gathering data in a single place and allowing for more complete information.



100

HUAWEI

Launch date: 1987

Huawei Technologies is a telecom solutions provider that offers infrastructure application software, telecommunications networks and devices with wireline, wireless and IP technologies. The company has developed a wide range of internet of things devices including phones, personal computers, tablets, wearables, audio devices and Wi-Fi routers for smart homes.

huami

49

HUAMI

Launch date: N/A

Huami is a Chinese wearable device manufacturer that produces fitness trackers and smartwatches. Its products include the Amazfit and Xiaomi wearables.



41

HUMAVOX

Launch date: 2010

Humavox has developed ETERNA, a wireless charging technology that enables users to recharge their electronic devices from nearly any container in which they instinctively place their devices. The company offers solutions for charging head-phones, fitness trackers, smart rings, watches and clothing.



49

HYUNDAI

Launch date: 1967

Korean automobile manufacturer Hyundai's BlueLink service allows drivers to access a group of different features, from safety tools like automatic collision notification and monthly vehicle health reports to external control features like remote start and stolen car location. BlueLink also provides a destination search solution powered by Google and can connect with Apple Watch and Android Wear.



38

IHT SPIRIT SYSTEM

Launch date: 2011

IHT Spirit System developed an assessment platform focused on physical education, and its internet of things software solutions allow teachers to access the data of every student and test their performance.



INFISWIFT

Launch date: 2015

Infiswift is an internet of things-enabled platform designed to connect and manage devices and cloud services, offering multilayer security for enterprises, real-time device monitoring and data processing and analysis.



INVENSENSE

Launch date: 2003

InvenSense provides MEMS inertial sensors, microphones, software algorithms, sensor development tools and platforms needed for the product creation and sensor integration of internet of things-connected devices. Its technology is designed for multiple products including smartphones and tablets, automotive devices, wearables, drones and smart remotes for smart TVs.



INVOXIA

Launch date: 2010

France-based telecommunications company Invoxia offers clients internet of things products like GPS trackers for personal belongings and connected devices.

**Johnson
Controls**



44

JOHNSON CONTROLS

Launch date: 1885

Johnson Controls International develops smart buildings, energy solutions, infrastructure and transportation systems, offerings products like energy efficiency, building management and automation solutions. In addition, its Smart Equipment line offers embedded controls and secure connectivity.

JUNE

23

JUNE

Launch date: 2013

June is an electronics company and the creator of smart home appliances like the June Intelligent Oven, which uses internet of things technology to enable in-home precision cooking.



**Karamba
Security**

40

KARAMBA

Launch date: 2015

Karamba develops security solutions for connected cars, offering endpoint security for the externally connected electronic control units of the vehicles that allows only explicitly permitted code to run through them. Karamba also provides early detection of droppers and malware protection services.



Keen Home develops home automation hardware and software products. The company's Smart Vent System enables users to control heating and cooling airflows room by room, and it also connects to the web and other components, giving users the ability to manage all functionalities from the Keen Home app.



Kepware is PTC's software development business working to provide a portfolio of software solutions that help businesses connect automation devices and software applications and enable industrial internet of things.



Konux provides the industrial internet of things market with smart sensor systems designed to measure mechanical and geometric parameters such as torque, pressure, force and angle. Konux sensing technologies are combined with a cloud solution that provides customers with real-time data visualization and intelligent data analysis, enabling them to understand their machine problems and make maintenance predictable.

Lenovo

81

LENOVO

Launch date: 1984

Lenovo develops, manufactures and markets technology products and services, offering commercial and consumer personal computers, as well as servers and workstations; mobile Internet devices, including tablets and smart phones; storage and networking products; memory and processors; rack and power infrastructure; and laptops, desktops and accessories, as well as operating systems, security and systems management software.



100

LG

Launch date: 1947

LG Corp. delivers connected products that go from smartphones, tablets and smartwatches to TVs and home audio devices. The company also works with affiliated companies in telecommunication services such as: LG N-sys, LG CNS and LG U.



51

LIBELIUM

Launch date: 2006

Libelium designs and manufactures wireless sensors for smart cities and the internet of things.



LIFX is a WiFi-enabled LED system allowing users to control their home or office lights with enabled devices such as smartphones, wearables or other smart home products. The multicolored smart light comes with an app offering features like a music visualizer, themes, scenes and schedules.



LimeBike is a dockless bicycle sharing company whose app enables users to locate bikes and scan to unlock them.



Local Motors is a technology company that works on the development of vehicles. Its products include a 3D-printed car and its autonomous electric shuttle, Olli, which uses sensors and data to understand its environment and can help in corporate or municipal transportation needs. The shuttle can also work like a taxi with the user determining a pickup location through the app for later traveling and paying within said app.



LOFELT

Launch date: 2016

Lofelt develops "The Basslet," a wearable watch-size subwoofer. The device delivers beats and basslines directly into the users' bodies, working next to senders that can be connected into devices like smartphones, gaming consoles or VR headsets.



LOGITECH

Launch date: 1981

Digital products provider Logitech has developed a range of internet of things solutions mainly focused on smart homes. The company's portfolio includes several products that allow users to remotely control their connected devices and manage their homes' lighting, music, locks, thermostats and more.



LOGMEIN

Launch date: 2003

LogMeIn provides software as a service and cloud-based remote connectivity services for collaboration, information technology management and customer engagement.



LUMO

Launch date: 2011

Lumo develops body tracking technology, including clips that attach to running shorts or capris to measure cadence and speed, giving the runner instant feedback through earphones. Lumo also offers clip-on devices that monitor posture.



LUTRON

Launch date: 1961

Lutron offers a family of internet of things devices including lights, shades and temperature controls for rooms or entire houses. The tools can also adjust automatically to prevent excessive energy consumption.



MARVELL

Launch date: 1995

Marvell is a fabless semiconductor company with experience in microprocessor architecture and digital signal processing. It develops platforms for storage solutions as well as wireless and networking products between others.



Mastercard is a technology company developing solutions for the payments industry, with payment processing as its core business. The company develops different payment products, including the use of near-field communication technology, eCommerce applications and security products, and it is also engaged in the development of internet of things technology usage into payment applications.



Matternet is an autonomous drone logistics platform developer with its own drone, cloud and usage stations. The company provides aerial delivery transport for healthcare, eCommerce and logistics organizations, along with serving individual customers. The platform is designed to be used in densely populated urban areas that often present delivery challenges.



Microsoft develops a broad range of software products, from Windows to Skype and from Bing to Office. The company also develops devices like Lumia and Xbox, as well as the Azure IoT Suite, a platform that allows the user to connect and scale projects, as well as analyze the data generated by them.



MISFIT

Launch date: 2011

Misfit manufactures wearable and smart home devices and offers smartwatches, fitness trackers and smart accessories. Misfit also offers internet of things-based applications such as the Misfit Link, Home and Cycling apps, which help users better manage wearables from their smartphones.



MOCANA

Launch date: 2002

Mocana's internet of things security platform helps companies secure and monitor their devices and gateways in a complex, multi-vendor environment. The device-to-cloud platform functions as a real-time operating system for wired and wireless networking settings.



MOEN

Launch date: 1956

Moen has developed a customizable shower with personal device integration enabling users to control time and temperature. Once the U by Moen shower is connected to Wi-Fi and the cloud, users can control their showers via their smartphones, Alexa or the shower controller.



22

MOOV

Launch date: 2013

Moov is a water- and dust-proof connected wristband designed for sports, including cycling, swimming and boxing. The wearable device can also be used in coach mode, allowing for a voice-guided workout and different metrics, such as amount of repetitions or landing impact. The device can also track 3D movements, allowing it to teach the user more effective exercise techniques, and permits for social engagement and competition with connected friends.



42

N'OSAIRIS

Launch date: 2009

New!

Nosairis is a software firm that focuses on IoT to drive business transformation and delivering connected services.



26

NESTLÉ NESPRESSO

Launch date: 1986

Coffee machines and capsules provider Nespresso has developed a connected coffee machine, the Nespresso Prodigio. It's a Bluetooth-connected coffee machine which enables users to manage capsules stock, program coffee times and receive alerts for machine maintenance and care through the smartphone-enabled Nespresso app.



NEST

Launch date: 2010

Nest is a technology company focused on smart home tools, and its products include a thermostat that learns from user preferences, a smart smoke-CO2 alarm and a camera that tracks the user's phone location to know when to activate. The company's devices can communicate with users' products through the Nest app to either provide information or be externally controlled.



NETATMO

Launch date: 2011

Netatmo is a smart home company, developing connected consumer electronics. Netatmo designs the mechanics, electronics and embedded software of all its products and also creates the mobile and web applications.



NEURIO

Launch date: 2005

Neurio is a home intelligence technology company that gives homeowners the ability to monitor their homes. The company's Home Energy Monitor allows them to track their power use in real time, see bill forecasts, set up budgets, get energy saving tips and more.

nexiot



NEXIOT

Launch date: 2015

Since spinning off from ETH Zürich, Nexiot has provided integrated digital supply chain solutions across Europe.

NFC | RING®



NFC RING

Launch date: 2015

NFC Ring provides a wearable ring that can be used to make payments, lock or unlock doors and devices or share and transfer information.



NISSAN

Launch date: 1933

Japanese automaker Nissan offers embedded internet of things technologies in its cars through a service called Nissan-Connect, allowing drivers to access features including access to different apps such as Google and Facebook as well as security tools like stolen vehicle locating and roadside assistance. The solution can also control car functions like locking doors, triggering horns and controlling the air conditioning.

notion

47

NOTION

Launch date: 2013

Notion develops sensors that allow homeowners to remotely monitor their homes, using the device to track a group of variables, such as when doors are open, the temperature fluctuates too much or when water leaks. Users can also monitor their homes from their phones and receive notifications.



nucleus

44

NUCLEUS

Launch date: 2013

Nucleus is a smart home wireless intercom system designed to allow users to make calls from room to room or home to home. Each Nucleus account has a unique Home and Remote code enabling them to establish secure connections between devices. The Nucleus device connects to the internet via Wi-Fi or Ethernet and is Amazon Alexa-enabled.



Numerex™

62

NUMEREX

Launch date: 1992

Numerex provides a portfolio of managed end-to-end internet of things solutions including smart devices, network connectivity and service applications to address various vertical market needs, including waste management, manufacturing and distribution, public and personal safety, oil and gas, transportation, emergency management and commercial and residential security.



Nuzzle has developed a GPS collar that enables owners track their dogs via 24/7 connectivity through dual-band 3G cell, embedded SIM card and Bluetooth. In addition, the GPS collar offers impact detection, and temperature and activity monitoring. Owners can also use a mobile app to track their pets.



Omnitracs LLC is a trucking solutions provider offering transportation technology and insights, with solutions designed to assist with compliance, safety and security, productivity, telematics and tracking, transportation management, planning and delivery, data and analytics and professional services.



OnePlus is a manufacturer of waste container fullness and control systems. It also produces technology that can regulate system access and provide users with a cloud-based software through which they can access information.



Optimal+ is a data analytics company offering end-to-end solutions to improve quality, yield and productivity for semiconductor and electronics manufacturing.



Osram implements high-tech devices and smart solutions for lighting technology in the automotive, entertainment and health sectors as well as private consumers. The company also offers smart home products and is developing smart city solutions.



Ossia is the developer of Cota, a wireless power charger that can power equipped devices. The solution takes energy from a single source and transmits it through a net of antennas to a power receiver within a 30- foot radius. The solution also allows for energy saving, as the system turns off once the devices are off the range or hibernating.



PETNET
Launch date: 2012

Petnet offers the SmartFeeder, an automatic feeder for cats and dogs that enables users to manage feeding times, portion sizes and food supply. The SmartFeeder uses sensors to measure portions based on pets' ages, weights and activity levels. Users can control their pets' feeding from their smartphones.



PETPACE
Launch date: 2012

PetPace offers remote pet monitoring services through a wireless smart collar that collects pets' vital signs and behavior patterns. PetPace comes with an integrated health monitoring service to continually analyze the collected health data and send notifications to pet owners' smartphones in case of emergencies.



PHILIPS
Launch date: 1891

Philips' internet of things-enabled lighting product, Hue Personal Wireless Lighting, is a connected lighting solution that can be managed from users' smart devices. Hue uses a system called The Bridge that connects smartphones to the Philips Hue lights via Wi-Fi, offering different types of smart lights and giving users the ability to create timers, control brightness, play with colors and synchronize lights to music, TV and games.



placemeter

78

PLACEMETER

Launch date: 2012

Placemeter creates real-time smart sensors and computer vision integrations for industries like transportation and real estate. Its mission is to aid in building out smarter, technologically enhanced cities.



41

POLAR

Launch date: 1977

Polar is a manufacturer of sports training technologies. Among other products, Polar has deployed GPS-enabled bike computers, fitness and running watches, as well as heart rate monitors and performance trackers. Its devices are designed for activities ranging from swimming, cross-training and yoga to tracking users' daily activities and calorie consumption.



rachio™

43

RACHIO

Launch date: 2012

Rachio develops a smart sprinkler device that uses weather prediction to ensure more efficient water usage. Its devices can adjust their functioning to suit the yards in which they work or changing seasonal conditions. It connects to a mobile app that allows for the external control of speakers and delivers information about precipitation, watering and yard health.



47

RAY ENTERPRISES

Launch date: 2012

Ray has developed a smart touch-screen remote that enables users to control all their devices and supports a wide range of entertainment devices including TVs, cable and satellite providers, streaming devices, sound bars and DVD players.



redhat

51

RED HAT

Launch date: N/A

Red Hat has a portfolio of secure products and services such as cloud storage and operating system platforms along with middleware, applications and management solutions. It also provides customer support, training, implementation and consulting services.

**Rockwell
Automation**

29

ROCKWELL AUTOMATION

Launch date: 1903

Rockwell Automation develops industrial automation and information technology products. Its Connected Enterprise capability enables industries to connect, monitor and optimize devices and processes while its industrial internet of things solution integrates networks and creates a production platform that can enable smart manufacturing.



SageGlass®

45

SAGEGLASS

Launch date: N/A

SageGlass offers electronically tintable glass — known as dynamic or electrochromic glass — for windows, skylights and curtain walls, controlling sunlight levels while eliminating the need for shades or blinds.



samsara

44

SAMSARA

Launch date: 2015

Samsara offers internet-connected sensor systems designed for diverse environments from energy monitoring to asset utilization to vehicle tracking. Its traditional sensor model is combined with an integrated, software-centric solution to capture hundreds of metrics, bringing visibility and insight into any operation.



SAMSUNG

100

SAMSUNG

Launch date: 1938

Samsung's business expands through many industries, from heavy industry to chemical to its more well-known face, Samsung Electronics. The company develops wearable devices, smart TVs and some of the most classic connected devices: smartphones. Samsung has also begun developing smart home applications, from sensors and hubs to connected appliances.



26

**SATO GLOBAL
SOLUTIONS**

Launch date: 1940

SATO Global Solutions develops internet of things solutions, including data-based advice for business operations and customer experience improvements. The company co-founded the Acuitas Digital Alliance, which develops cloud-based IoT solutions to help retailers use Big Data and the internet of things



50

SEAT

Launch date: 1950

SEAT (or Sociedad Española de Automóviles de Turismo) is an automobile manufacturer and subsidiary of the Volkswagen Group headquartered in Martorell, Spain. SEAT has been researching connected car developments with companies such as SAP and Samsung for solutions like parking reservations and payments, as well as digital key sharing.

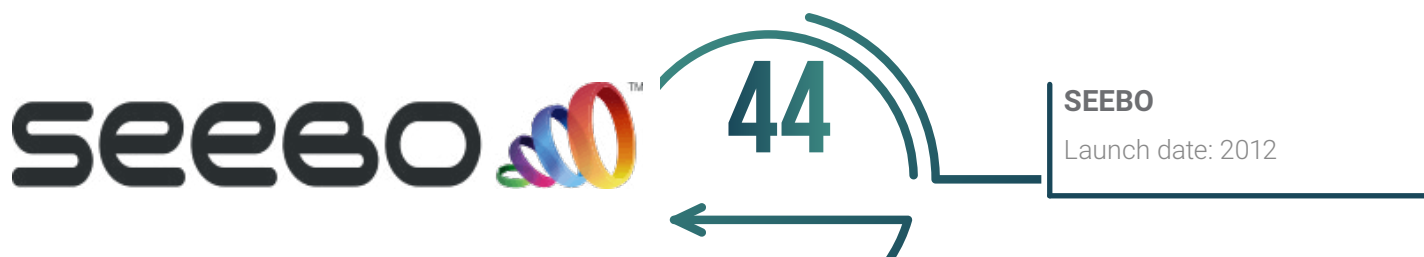


37

SECTORQUBE

Launch date: 2011

SectorQube's smart oven, Maid, sets the times and temperatures according to serving numbers and users' personal preferences. Maid comes with an intelligent personalization engine that learns user preferences and is connected to an online recipe store. The oven can be controlled and managed through touchscreens or through voices and gestures.



Seebo offers an integrated platform intended to help manufacturers create, develop, analyze, integrate and build internet of things products.



Sensoria develops wearables that track and communicate data like body weight, eversion and in-footwear pressure. The data is analyzed and displayed in users' mobile devices.



Sentry is an all-in-one home controlling solution helping users make their homes safer and smarter. Its device comes with a 120-degree wide-angle camera and sensors that track environmental health including temperature, humidity, air quality and weather. Users can connect and control other smart devices and get mobile notifications when any unusual activity or change in the home environment is detected.

SimpliSafe™

62

SIMPLISAFE

Launch date: 2006

SimpliSafe Home Security helps clients secure their homes via wireless, internet of things-enabled alarm systems.

SKYBELL®

49

SKYBELL

Launch date: 2013

Based in Irvine, California, SkyBell is an internet of things security solutions firm using Wi-Fi and sensors to provide a smart video doorbell. The offering pairs with a smartphone app available for iOS and Android that allows users to interact with visitors.

SKYHOOK®

42

SKYHOOK

Launch date: 2003

Skyhook is a global location network that, by georeferencing mobile users, allows companies to deliver more personalized content. The company's location engine is based on Wi-Fi data that is combined with information from GPS, cell towers, IP addresses and device sensors, and its services are suitable for different industries, including app development, advertising, device manufacturing and wearable design.



61

SMARTDRIVE

Launch date: N/A

SmartDrive offers solutions for corporate fleets. Its offerings include security programs, an open analytics platform, and transportation intelligence intended to improve safety and identify opportunities for greater operational efficiency.



47

SOFTWARE AG

Launch date: 1969

Software AG is a software developer whose solutions apply to a range of different industries, including internet of things, banking, energy, government and retail. The company's solutions include Terracota, a data management platform, location-based marketing capabilities, location analytics and manufacturing products such as equipment predictive maintenance, and energy theft detection.



27

SOMFY

Launch date: 1969

Somfy offers outdoor home products like smart gates, doors, window shutters and alarm systems that can be managed from a mobile app.

SONY

52

SONY

Launch date: 1946

Sony Corp. products range from categories such as television and audio/video solutions to semiconductors, medical equipment and digital imaging developments. The Japanese company has introduced internet of things technology in mobile and tablet devices as well as smart TVs and wearable products like watches or wristbands.

SOPHOS

28

SOPHOS

Launch date: 1985

Sophos provides internet of things security services that work to protect devices, data and key processes from malicious malware code and dangerous cyberactivity. Among other services, the company offers endpoint, encryption, email, web, mobile, network security and UTM products, as well as a range of tools for home users.

SPIN

49

SPIN

Launch date: N/A

Spin is a dockless electric scooter rental company that is currently operating in 11 cities and on six campuses.



STATSports provides sports science and performance analytics. Its performance tracking systems can calculate more than 50 metrics in real time and store all data into a cloud infrastructure. The STATSports Apex tracking device connects via Bluetooth LE to multiple devices, including heart rate sensors, EMG shorts, smart watches and tablet devices.



Striim is a real-time data integration and streaming analytics software platform, integrating internet of things data to provide data analytics and protect users against cybersecurity threats. Striim for internet of things combines real-time sensor data with other enterprise data from databases, log files, message queues and cloud environments.



Swatch produces smart watches and other wearables. The company's Touch Zero One smartwatch was specially designed for beach volleyball players and gives users the ability to calculate steps, track calories burned, set goals and check progress. Users can also connect Swatch devices to their smartphones and use an application to check performance insights.



**SYMANTEC
CORPORATION**

Launch date: 1982

Symantec Corp. provides cybersecurity services through its anti-virus software Norton. It also offers integrated solutions to defend against attacks across endpoints, cloud and infrastructure. The company has also developed a router to which internet of things-enabled devices can securely connect in a single action.



TAGHeuer



TAG HEUER

Launch date: 1860

Tag Heuer's Connected Modular 45 smartwatch collection, done in collaboration with Google and Intel, offers customized designs, GPS, time management tools and water resistance. The device is also connected to a mobile app.

**TELETRAC
NAVMAN**



TELETRAC NAVMAN

Launch date: N/A

Teletrac Navman offers GPS-based fleet management and optimization products and services, including real-time vehicle tracking, electronic logging, communications and analytics designed to enable companies to monitor, measure and improve operational costs and efficiencies.

TERADATA

48

TERADATA

Launch date: 1979

Teradata develops a range of solutions that apply to the internet of things industry, with options like Teradata Unified Data Architecture, which allows businesses to organize and leverage data, or Teradata Aster Analytics, which allows for data visualization and analytics.

tile

48

TILE

Launch date: N/A

Tile provides devices, a network and mobile app that use Bluetooth technology to assist users in locating keys, wallets, phones and other items.

Token

49

TOKEN

Launch date: 2015

Token offers a biometric-based wearable ring designed to make payments and provide authentication in place of ID credentials, internet passwords or at physical locations. Its product also can be used with specialized company-made locks to unlock home or compatible car doors.



TOMTOM

Launch date: 1991

TomTom designs and develops navigation and mapping products for cars, motorcycles, scooters and trucks and provides fleet management solutions. The company also offers GPS smartwatches and accessories for running, fitness, golf and other activities.



TOVALA

Launch date: 2015

Tovala has designed a smart oven that can steam, bake, broil and heat prepackaged meals that come with scannable codes to indicate how they should be cooked. The oven can also connect to users' phones through its own app, which allows for tracking of the cooking time.



TOYOTA

Launch date: 1987

Japanese car manufacturer Toyota has integrated internet of things technology into its automobiles. Entune, the service the company developed for connecting mobile devices with cars, allows drivers to access their playlists or use voice recognition commands. Toyota also delivers security-connected solutions that can assist in cases of collisions, needing emergency assistance or locating stolen vehicles.



59

TRACKX

Launch date: 2013

TrackX is a software solutions provider focused on asset tracking, inventory management and supply chain solutions, all using a cloud-based asset tracking platform, GPS, RFID and sensors.



41

TRITONWEAR

Launch date: N/A

TritonWear develops wearables that allow coaches and their athletes to track performance through their mobile devices in real time.

TRUSTONIC

31

TRUSTONIC

Launch date: 2011

Trustonic is a device security company that provides security for connected devices, associated services and applications.



UBIGREEN

Launch date: N/A

Ubigreen is a technology company that develops turnkey solutions with offerings that include web apps to monitor and control energy use or other operations in a building or other site.



UNDER ARMOUR

Launch date: 1996

Under Armour products include apparel developed for controlling body heat, and intelligent items concentrated on tracking users' performances. The company's interest in internet of things applications pushed the acquisitions of fitness apps such as MapMyFitness and MyFitnessPal.



VERT

Launch date: 2013

VERT offers wearable solutions that utilize the cloud and internet of things technology to connect user data to social platforms.



VIEW

Launch date: 2007

View Dynamic Glass' window tint tech helps to control the temperature inside rooms to save energy and improve comfort. The device can automatically adjust to the time of the day, the angle of the sun and weather conditions, taking into account the geolocation of the building and its architectural design. The solution also provides data for users to track energy efficiency.



VIMOC

Launch date: 2012

VIMOC Technologies is a platform provider for Landscape-Computing, enabling the deployment of solutions for the internet of things and smart city implementations. The platform is provided through a scalable API that facilitates sensory data access with built-in statistical analysis and a workloads distribution framework.



VINLI

Launch date: 2014

Vinli is a small device that can be connected to vehicles to boost connectivity and app usage. Using a 4G LTE network, its device can also be used as a Wi-Fi hotspot to allow passengers to stream movies or download games. The company also offers apps covering security, social engagement and other utilities, such as sending notifications if a collision occurs.



33

VISA

Launch date: 1958

Visa is an American multinational financial services company focused on the transfer of electronic funds. Its portfolio includes Visa-branded credit, debit, commercial, prepaid, mobile and money transfer. VisaNet is the technology behind the company's payment processing solution, which provides its services worldwide.



50

VIVINT

Launch date: 1999

Vivint is a smart home services provider focused on connected home automation and home security cameras and devices, all controllable by an app.



47

WEBROOT

Launch date: 1997

Webroot works on endpoint security and threat intelligence services, providing solutions for businesses and individuals. The company has developed its own internet of things cybersecurity tool, and also produces its BrightCloud Threat Intelligence for IoT Gateways.



WESTERN DIGITAL

Launch date: 1970

Western Digital is a data storage company using both the cloud and data center storage, providing clients with software as well as hardware like hard drives and storage devices.



WHISTLE LABS

Launch date: 2012

Whistle Labs is an intelligent device manufacturer offering pet owners smart GPS tracker offerings to monitor pets' locations, activity levels and rest cycles. The Whistle app also sends users notifications when pets leave designated "safe spaces."



WISEKEY

Launch date: 1999

WIS@key is an information security and identity management company that works on data protection and identification, and authentication of people and objects over physical infrastructures, networks and the internet. The company focuses on the internet of things industry and developed a security platform covering identity management, transaction assurance and process integration.



XIAOMI

Launch date: 2011

Xiaomi manufactures and develops hardware, software and internet services, offering a range of internet-connected devices including smartphones, TVs, notebooks, wearables, drones, earphones and more. In addition, the firm develops mobile applications such as MiTalk and an operating system called MIUI.



X LAB

Launch date: 2016

X Lab is the company behind Spendwallet, an electronic wallet that can store the users' credit, debit and gift cards. The device can also be synchronized with users' phones.



XPED LIMITED

Launch date: 2008

Xped Limited is an internet of things technology business. Among others services, the company has developed the Auto Discovery Remote Control platform, which is designed to enable users to connect, control, monitor and manage their devices and appliances from a single app.



YOKOGAWA

Launch date: 1915

Yokogawa's portfolio of solutions includes cloud-based data sharing services for data collaboration for supply-chain management and optimization. It also offers cybersecurity solutions.



ZEBRA TECHNOLOGIES

Launch date: 1969

Zebra Technologies develops tracking technology and solutions that allow companies to know where and in what conditions things are. Zebra products cover a wide range of devices and software, from mobile computers and printers to location solutions and RFID bands. Zebra's technology can also be used in different industries like health care, manufacturing and retail.



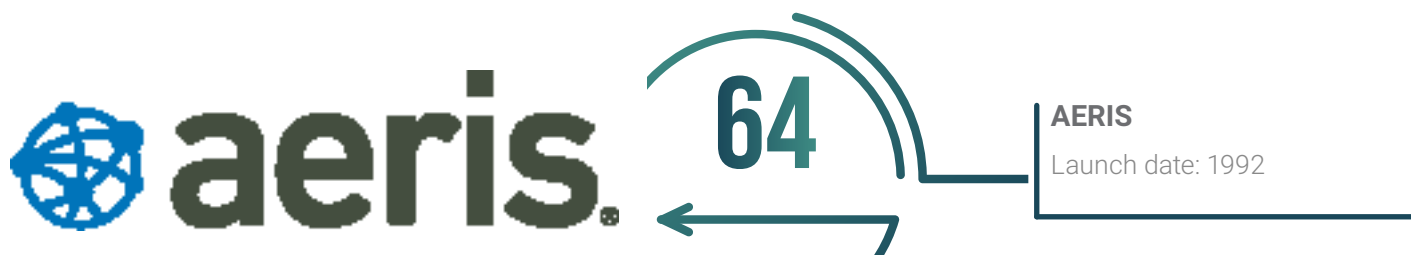
Aclara Technologies LLC provides smart infrastructure solutions for water, gas and electric utilities worldwide, including meters and various communications networks.



Activity's ThingPark is an internet of things-enabler platform for the deployment and management of low-power wide-area networks. The software solution allows communication service providers, device manufacturers and application suppliers to develop internet of things applications in vertical markets such as smart cities, energy and utilities or industries.



Advantech provides embedded machine-to-machine/internet of things module integration services and wireless solutions for machine-to-machine communication including Bluetooth, Wi-Fi, 3G/LTE and GPS modules.



Aeris Communications is a technology provider and cellular network operator delivering comprehensive internet of things/ machine-to-machine services to the automotive, energy, transportation, retail and healthcare industries. Aeris offers a complete technology stack, from an online management portal to an application enablement platform and cellular connectivity networks.



Aerohive Networks, together with its subsidiaries, designs and develops cloud networking and enterprise Wi-Fi solutions. These include hardware, software-as-a-service subscriptions and tiered maintenance and support services.



Afero offers an internet of things platform-as-a-service solution that allows for the development and deployment of connected devices. The system is powered by Afero Cloud, which provides services for the development and operation of connected things. The company also helps developers with processes like monitoring, management and prototyping.



AGILITYIO

Launch date: 2011

AgilityIO offers software solutions to translate ideas and products into digital and internet of things products. The company handles software development, user exchange and user interface design and product management through the process of idea conception to retail.



ALERT MEDIA

Launch date: N/A

AlertMedia provides enterprise customers with monitoring services and a communications platform for regular and emergency messaging.



ALTOROS

Launch date: 2001

Altoros is a software and open-source development company providing hardware, software and guidance to clients. It uses Java, .NET and Ruby architecture to create cloud-native internet of things applications for companies, and offers smart baggage tracking software for private customers.



AMAZON

Launch date: 1994

Amazon Web Services has developed a cloud-computing platform providing services such as application hosting, databases and content delivery. The company's internet of things consists of a cloud platform that allows businesses to connect devices to Amazon services as well as to other devices, secure and process data, and enable applications to interact with those devices.



AMDOCS

Launch date: 1982

Amdocs provides software and services to communications and media companies via solutions to enable digital and network transformation. The company offers a suite of internet of things solutions, including Amdocs Connected Home, a cloud-based solution delivering monitored smart home security services. In addition, Amdocs IoT Services Enablement Platform enables internet of things ecosystem players to offer integrated and easy-to-activate global consumer and industrial internet of things services.



ANTMICRO

Launch date: 2009

Antmicro is an embedded software company working with emerging technologies, prototyping and feasibility studies.

ARM

100

ARM

Launch date: 1990

ARM designs energy-efficient processors and related technologies for digital electronic products ranging from sensors to servers. The company has developed the ARM Mbed IoT Device Platform, a solution that provides open standards based on a common platform and an ecosystem for internet of things development and connectivity to make internet of things offerings work at scale, from device to cloud.



armis

59

ARMIS

Launch date: 2015

Armis Security is an agentless internet of things security solution that allows enterprises to see and control any device or network.



arrayent

55

ARRAYENT

Launch date: 2002

Arrayent offers an internet of things platform that enables manufacturers to transform traditional products into connected devices, offering an end-to-end solution that provides secure access to customer and product data.



ARUBA

Launch date: N/A

Aruba Networks develops operating systems for both wired and wireless network infrastructure, provides remote access services and offers data security solutions.



ARVIEM

Launch date: N/A

Arviem is an independent global cargo tracking and monitoring service provider. Its internet of things monitoring device mounts on cargo containers and communicates via phone or satellite networks.



AT&T

Launch date: 1976

AT&T provides a wide range of internet of things solutions, including connectivity of devices and development platforms that can be applied to industries from vehicles and smart cities to health care and machinery.



AUTODESK

Launch date: 1982

Software developer Autodesk offers Fusion Connect, an internet of things cloud service that connects, analyzes and manages remote products, providing its customers analytics and insight automatically extracted from their devices, enabling them to highlight products' performances and failures.



AVNET

Launch date: 1921

Avnet provides organizations with internet of things component and services solutions. It helps companies in deploying internet of things technologies and adding new functionalities, such as security and connectivity. Avnet offers components for industries such as automotive, home automation, energy, industrial and wearables, among others.



AYLA NETWORKS

Launch date: 2010

Ayla Networks is an internet of things platform provider whose solution comprises three elements: Ayla Embedded Agents, Ayla Cloud Services and Ayla Applications Libraries. These processes work together to connect to the cloud and applications while providing tools to manage, provision and analyze internet of things deployments.

Bastille

61

BASTILLE

Launch date: N/A

Bastille offers an enterprise security solution designed to include full-spectrum scanning of corporate airspace, working to detect wireless risks and use machine learning and behavioral analytics to offer companies a more informed view of wireless environments, complementing Wi-Fi and traditional security architectures.

BELDEN
SENDING ALL THE RIGHT SIGNALS

41

BELDEN

Launch date: 1902

Belden manufactures and sells a portfolio of cable, connectivity and networking products for the transmission of signals for data, sound and video applications. Its products are designed for a variety of markets including industrial, enterprise, broadcast, transportation, energy and consumer electronics.

 **belkin**™

45

BELKIN

Launch date: 1983

Belkin offers internet networking products including Ethernet and wireless adapters and routers. In addition to developing connectivity solutions, the company has created WeMo, a Wi-Fi-based home automation network that includes smart lighting systems, Wi-Fi-connected cameras, smart plugs and light switches.

bitreactive

26

BITREACTIVE

Launch date: 2011

Bitreactive offers a visual programming tool enabling Java developers to program embedded software for internet of things devices. The firm serves clients in logistics, telematics, automotive, oil and gas, home automation, smart energy, smart cities and building control industries.



BOSCH

40

BOSCH

Launch date: N/A

Bosch is a global supplier of technology and services.



BROADCOM®

73

BROADCOM

Launch date: 1991

Broadcom is a semiconductor technology provider primarily focused on wired infrastructure, wireless communications, enterprise storage and industrial markets.



CA TECHNOLOGIES

Launch date: 1976

CA Technologies supports companies' transitions to use smart technology and monitors, manages and secures clients' information technology infrastructure and applications.



CALAMP

Launch date: 1981

CalAmp provides communications devices, cloud platforms and software applications. Its internet of things cloud enables companies to collect, monitor and report data and intelligence from remote assets.



Cambium Networks



CAMBIUM NETWORKS

Launch date: 2011

Cambium Networks is a provider of wireless broadband point-to-point and point-to-multipoint platforms, offering sustainable communication networks for companies, enterprises, governmental and military agencies, and the firm's services also include network monitoring, measurements and analytics.



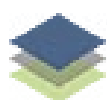
CENTRI focuses on internet of things technology designed to integrate into organizations' exiting applications and services in the cloud, data centers, connected devices and products to secure data. Its solution offers tools including encryption and the establishment of trusted devices.



Chronicled is a technology company using blockchain and the internet of things for supply chain solutions. It offers a decentralized protocol and network, and serves the pharmaceutical, commodities and precious metal and mineral verticals.



Cisco develops internet protocol-based networking technologies. Their products include routing and switching devices, home networking technology, IP telephony, optical networking, security, storage area networking, and wireless technology. Cisco also provides technologies covering connectivity, security, software and data management.



CLEARBLADE

28

CLEARBLADE

Launch date: 2007

ClearBlade is a platform for the industrial internet of things that enables developers to engineer and run real-time, scalable internet of things applications. ClearBlade is deployable in any vendor cloud, on-premise or in hybrid environments, allowing companies to build enterprise internet of things solutions that make streaming data actionable by combining business rules and machine learning with visualizations and integrations to existing business systems.



clearscale

37

CLEARSCALE

Launch date: N/A

ClearScale delivers cloud systems integration, application development and managed services. The company provides internet of things platform design and automation services, builds infrastructure for connected devices and more.

cloudera

37

CLOUDERA

Launch date: 2008

Cloudera provides end-to-end data management services including a data storage and analysis platform. It offers and supports Apache Hadoop-based software to businesses.



COMCAST

Launch date: 1963

Comcast is a media and technology company that provides customers with video, high-speed internet and phone services under the name of Xfinity. The company also offers Xfinity Home, a platform that integrates users' smart home devices into one personalized platform.



COMFY

Launch date: 2012

Building Robotics is the developer of Comfy, a service that allows office workers to change their workplace ambiances by personalizing temperature, lighting, window tint and more. Changes can also be applied in specific areas, allowing each worker to adjust his or her working conditions without bothering others.



COMMSCOPE

Launch date: 1976

Commscope designs, builds and manages wired and wireless networks. Their services include incrementing bandwidth and existing capacity, improving network performance, increasing energy efficiency and the simplification of technology migration.



Covisint is a cloud platform for the development of identity and internet of things applications that enables customers to identify, authenticate and connect networks of people, processes, systems and things.



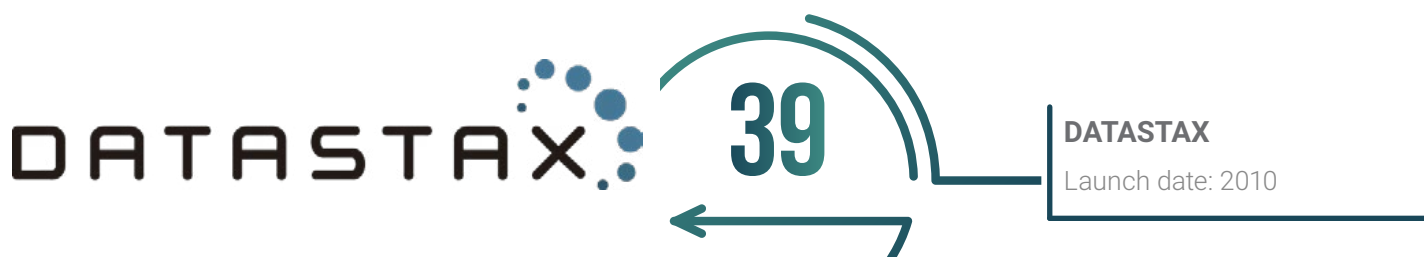
Crate.io is an open-source database allowing real-time, integrated storing and analysis of internet of things and machine learning data for Structured Query Language developers.



CrowdOptic provides middleware that allows enterprises to manage wearable computing devices in the field from a single platform.



Cypress manufactures semiconductors and electronic products for the automotive, industrial and consumer markets. Among other products, the company develops programmable system-on-chip solutions, capacitive touch-sensing controllers, Bluetooth Low Energy and USB connectivity solutions.



DataStax Inc. Provides database software and data management via solutions including a distributed cloud database built on Apache Cassandra architecture and designed for hybrid cloud. The company's offerings aim to support management and analysis of large amounts of time- and sensor-based information.



Davra provides organizations with an application enablement platform for the development of internet of things applications. The platform has been designed to control all elements of the IoT Edge Gateway.



DeviceHive

26

DEVICEHIVE

Launch date: 2012

DeviceHive is an internet of things data platform that enables device integration and offers services to connect smart devices to public and private clouds. The solution collects and analyzes data from devices such as sensor networks, smart meters, security systems, telemetry, industrial or smart home devices.

**DEVICE
INSIGHT**

31

DEVICE INSIGHT

Launch date: 2003

Device Insight has developed a internet of things platform solution called Centersight that offers tools to monitor internet of things and machine-to-machine devices, providing operating data insights and analytics, error reports, machine configuration features, alarming and more. It can be used in the industry and automation, connected products, telematics and fleet management and energy and smart city markets.



DeviceSolutions®
Imagination. Realized.

64

DEVICE SOLUTIONS

Launch date: 2003

Device Solutions provides solutions for the areas of engineering consultancy, testing and certifications of products for network providers and its own service, Cellio. Cellio is an end-to-end solution that connects, computes and communicates information from the internet of things. It is made from sensors, a cellular communication gateway and cloud-based software.



DGLOGIK

Launch date: 2007

DGLogik provides innovative software solutions that enable and visualize the internet of things



DIGI INTERNATIONAL

Launch date: 1985

Digi International develops machine-to-machine and internet of things connectivity products such as embedded modules, gateways, routers and USB and serial connectivity devices. The firm offers remote device managing solutions and wireless design services. Digi International's products are designed for energy, smart cities, medical, industrial, retail and transportation markets, among other industries.



D-LINK

Launch date: 1986

D-Link offers networking solutions as well as smart home ecosystems. Their products include surveillance cameras and recording devices, networking tools including routers and extenders as well as automation solutions.



DRAYSON TECHNOLOGIES

Launch date: 2007

Drayson Technologies Group is an artificial intelligence and machine learning solutions provider based in London. It supports smart sensor networks using its internet of things platform, which relies on wireless charging technology.



ELECTRIC IMP

Launch date: 2011

Electric Imp offers an internet of things platform that securely connects devices with cloud computing services, helping manufacturers to manage and quickly scale their connected products and services to millions of users.



EMNIFY

Launch date: 2014

EMnify offers a connectivity, control and management platform for internet of things and machine-to-machine devices.



Ericsson's internet of things solutions cover a wide range of capabilities and functions including service enablement, data analytics and billing, data connectivity, and standardized APIs. Its products include its Smart Metering as a Service, an end-to-end automatic meter and data management solution.



Eseye is a global provider of machine-to-machine cellular connectivity for the internet of things. It aims to simplify enterprises' global device deployments.



Etisalat is a telecommunications company offering coverage of 3G and 4G mobile technologies, and is currently working with 5G services. The firm offers machine-to-machine solutions and controlling and monitoring services for both government and enterprises.



Eurotech researches and develops connected hardware, supplying products such as computer boards, modules, computer devices and systems, and offers software to create machine-to-machine and internet of things applications.



Filament provides blockchain hardware and software solutions for enterprise and industrial internet of things. The solutions enable secure connections, allowing devices and machines to safely interact and transact value.



Flexera Software develops software licensing, compliance, cybersecurity and installation solutions to help application producers and enterprises manage application usage and increase security. The company's FlexNet Producer Suite for intelligent device manufacturers is a part of a strategic solution for application usage management.



FLEX LTD.

Launch date: 2004

Flex designs, manufactures and distributes internet of things products and offers a range of aftermarket services, including prototyping, design, manufacture and logistics distribution, as well as its retirement of the market. The company also offers its expertise in a range of products from sensors and connectivity to security and software.



FOGHORN

Launch date: N/A

FogHorn Systems is a multi-tier internet of things application deployment platform that bridges information technology.



GENERAL ELECTRIC

Launch date: 1892

General Electric is rolling out internet of things tools for industries including automotive, aviation, chemical, food and beverage, healthcare, oil and gas. Predix, one of the company's main internet of things solutions, is an operating system and platform for building applications that connect to industrial assets, collect and analyze data, and deliver real-time insights.



GLASSBEAM

Launch date: 2004

Glassbeam provides a software-as-a-service-based solution for product analytics based on machine log data.



GLOBETOUCH

Launch date: 2010

Globetouch provides connectivity, management and deployment services for machine-to-machine and internet of things solutions. The company offers GConnect, a platform enabling internet of things connectivity through CloudSIM technology, and the firm's GControl platform provides connectivity management tools to launch and manage its services.



GOOEE

Launch date: 2014

Designed for residential, commercial, retail, hospitality and industrial applications, Gooee has developed an enterprise scale internet of things lighting ecosystem that provides sensing, control and communication components enabled to integrate with an enterprise scale cloud platform for lighting manufacturers to connect to the internet of things.



GOOGLE

Launch date: 1998

Google Inc. develops a family of technology products that go from the known search system, desktop tools and operating systems to communication hardware, payment solutions and wearable devices.



Hologram



HOLOGRAM

Launch date: 2013

Hologram is a platform for building internet of things products with a focus on cellular. The cloud-friendly Hologram Cellular Platform enables users to connect devices to the internet, and the company also offers software that allows users to talk to their devices, route incoming and outgoing messages, and open up secure purchasing power parity sessions via a secure application programming interface.



HQSOFTWARE

Launch date: 2001

HQSoftware has worked with clients to provide simple internet of things solutions in both warehouse management and mobile application sales and distribution for more than 18 years.



IBM

Launch date: 1911

IBM develops an array of solutions among industries such as analytics, commerce, security, cloud and mobile, and its Watson internet of things platform extends the power of cognitive computing by enabling the connection of devices and the application of cloud- based services like device management, predictive and real-time data analytics or information management.



IBOT

Launch date: 2006

iBot Control Systems is a research and development company providing a platform and other software intended to help manufacturers and other businesses use the internet of things.



IMPINJ

Launch date: 2000

Impinj has developed a platform comprised of hardware and software using advanced intelligence network radio frequency identification to wirelessly connect to the internet of things. The platform provides businesses with real-time insights about their connected devices, and the company also offers gateways and reader chips.



INFERNA

Launch date: N/A

Infinera Corp. provides optical transport networking solutions, equipment and software and services worldwide.



INGENU

Launch date: 2008

Ingenu enables long-range, low-power connectivity for internet of things and machine-to-machine communication. Its wireless network serves industries including smart cities, fleet management, smart agriculture, usage-based insurance and connected cars.



INTEL

Launch date: 1968

Intel offers companies end-to-end platform of IoT solutions, and its platform provides reference models and a portfolio of products based on foundational technologies that let companies connect, secure and manage data from existing business assets that were previously unconnected from new smart and connected things.

INTERDIGITAL®

67

INTERDIGITAL

Launch date: 1972

InterDigital provides wireless technologies for mobile devices, networks and services. The company has developed solutions used in digital cellular and wireless products and networks, including 2G, 3G, 4G and IEEE 802-related products and networks.

 **IoTium**

45

IOTIUM

Launch date: 2015

IoTium is a computer infrastructure and network security services firm providing solutions to manage industrial internet of things network infrastructure.

 **iridium®**

67

IRIDIUM

Launch date: 2000

Iridium is a mobile satellite service company offering global coverage via cross-linked satellites, providing voice and data services for areas not served by terrestrial communication networks.



ITRON

Launch date: N/A

Itron provides end-to-end solutions to measure, manage and analyze worldwide energy and water usage. These include smart electricity, gas and water meters, smart network technologies and meter data management software.



JASPER

Launch date: 2015

Jasper, formerly Inovative Technologies, provides an artificial intelligence-powered recruiter bot that uses machine learning and natural language processing to innovate the engineer recruiting space.



KII

Launch date: 2010

Kii's platform enables the building and development of internet of things programs to help connect devices to the cloud and allow users to monitor and manage them. The service also provides analytic insights and app development tools and support features such as geolocation, user and data management and A/B testing.



KORE

Launch date: 2011

KORE is an internet of things and machine-to-machine service provider and network connectivity solutions developer, offering global coverage through Global System for Mobile, code-division multiple access and satellite data services.



KPN

Launch date: 1915

KPN is a telecommunications provider of network services such as IP-VPN, E-Line, E-LAN, corporate internet, managed videoconferencing, international private line, wavelength, IP transit and dark fiber. The company also offers device management and network analysis reporting.



KYOCERA CORPORATION

Launch date: 1959

KYOCERA Corp. is an electronic technology provider manufacturing multiple mobile devices. The company offers multi-band modules supporting LTE, UMTS and Global System for Mobile, and are designed for automotive and various machine-to-machine applications.

LANTRONIX®

93

LANTRONIX

Launch date: 1989

Lantronix is a provider of secure data access, connectivity and management solutions for internet of things and information technology assets.

 **LinkLabs**

63

LINK LABS

Launch date: 2013

Link Labs offers low-power, wide-area network technologies for the internet of things. Its Symphony Link solution connects enterprise or industrial internet of things devices to the cloud. The company also offers an end-device-certified LTE Cat-M1 modem for battery-powered application.



LOR I O T

70

LORIOT

Launch date: N/A

LORIOT AG develops enterprise software for LoRaWAN and end-to-end applications, serving businesses, cities, municipalities and wireless network operators.



LPRS

46

LPRS

Launch date: N/A

LPRS provides low-power radio frequency solutions for original equipment manufacturers. It manufactures and supplies radio modules, antennas and sensors for the industrial, scientific and medical markets.



M2M
INTELLIGENCE

36

M2M INTELLIGENCE

Launch date: 2011

M2M Intelligence offers multinet network subscriber identity modules letting users connect their internet of things devices. The subscriber identity modules are designed to maximize the area from which the devices can connect, enabling them to reach better alternative networks. The firm has also deployed the M2M Insight, a portal allowing users to manage the performance of every device's subscriber identity module on a one-page dashboard.



29

MAGNETO

Launch date: 2009

Magnetio IT Solutions creates mobile applications for internet of things devices to help clients enhance their usability and it also offers security solutions and simplified user experience design.



MICROCHIP

50

MICROCHIP

Launch date: N/A

Microchip provides microcontroller, analog, field-programmable gate array, connectivity and power management semiconductors.

mnubo

28

MNUBO

Launch date: 2012

Mnubo provides Big Data and analytics to the internet of things and machine-to-machine space. The company assists with the development of “smart objects” and works with clients in the wearables, home, automotive, industrial and health care spaces.



MOBIQUITY

38

MOBIQUITY

Launch date: N/A

Mobiquity is a mobile computing professional services firm that helps clients design, develop and deploy custom solutions.



MongoDB offers a document database solution to help businesses in a variety of industries leverage data to create new security applications and improvements.



Movidius develops vision processor chips, software and development tools, and its products can be applied in different industries like robotics or smart security.



myDevices develops a white-label internet of things platform providing a range of services, including device installation, activation, communication and management. The solution allows for data management capabilities, including real-time streaming and analytics and visualization capabilities. The service also includes features like subscription management and back-office tools.



NETBURNER

Launch date: 1998

NetBurner offers development kits for internet of things devices, enabling developers to create or modify the devices. NetBurner also offers Ethernet servers and core modules for network enabling.



NEURA

Launch date: 2013

Neura is an internet of things data management company that protects users' privacy by establishing digital identities for them which they alone can manage. It allows users to connect their accounts to exchange personal data for services.



NEXCOM

Launch date: 1982

NEXCOM is an intelligent solutions provider focusing on the internet of things, intelligent platforms and services, internet of things automation solutions, intelligent digital security, mobile computing solutions and network communication solutions.



35

NEXENTA

Launch date: N/A

Nexenta provides open-source, software-based enterprise storage solutions including cloud and virtualization-optimized storage management and plugins.



29

NOVELTI

Launch date: 2014

Novelti is a Big Data software company that designs middleware for data scientists and developers.



39

NUTANIX

Launch date: N/A

Nutanix Inc. develops and provides enterprise cloud operating system software including infrastructure, data protection, Big Data and other solutions for the education, energy and utilities, financial services, healthcare, retail, service provider, state and local governments and the U.S. government.



NXP

Launch date: 2006

NXP focuses on the development and deployment of automotive semiconductor solutions and general purpose micro-controller products.



NWAVE

Launch date: 1988

Nwave is leveraging its low-power, wide-area wireless network, parking space sensor, analytics and payment technologies to disrupt the transportation market by acquisition, analysis and real-time provisioning of vehicle parking data.



OPTION

Launch date: 1986

Option offers wireless solutions enabling machine-to-machine communication. The offerings also provide security, processing and management services designed for the retail, transportation, smart building, smart city, smart energy and smart home markets.



65

ORACLE

Launch date: 1977

Oracle develops and offers cloud applications, platform services and engineered systems. The company's internet of things solutions allow businesses to connect data from devices, perform real-time data and predictive analytics, and allow enterprise and mobile applications to control devices. Oracle IoT cloud services also allow for different features including endpoint management and integration standardization.



50

ORANGE

Launch date: 1988

Orange is a Spanish telecommunications corporation that offers machine-to-machine connectivity solutions. The company has rolled out a range of complementary long-range, wide-area solutions as well as LTE-M technology across its 4G networks in Europe.



32

ORBCOMM

Launch date: 1993

ORBCOMM is a machine-to-machine communications solutions developer that operates a commercial satellite network dedicated to machine-to-machine management operations. The company's services include global satellites, cellular and dual-mode network connectivity, hardware, web reporting applications and software. The solutions are focused on the tracking, monitoring and controlling fixed and mobile assets in industries including transportation, oil and gas, heavy equipment and government.



OSDB

Launch date: 2017

OSDB builds internet of things web applications, including via Java and Javascript. Its solutions help clients to better and more easily control their smart home devices and other technologies.



PARTICLE

Launch date: 2011

Particle is an IoT device platform that enables businesses to build, connect and manage their connected solutions in an easy way. Particle securely connects devices to web and mobile apps so that users can securely control and collect data from their devices. Their portfolio of products includes the Particle Cloud, a cellular internet of things subscriber identity module card and data plan, and cloud-connected microcontrollers.



PLUME

Launch date: 2014

Plume offers Plume Adaptive Wi-Fi, a self-optimizing network powered by a cloud that adapts to users' homes in real time so that every room and device receives optimized internet connectivity.



28

PROGRESS SOFTWARE

Launch date: 1981

Progress Software offers platform and tools for the development of business applications, enabling the deployment of interfaces for different types of devices and offering Big Data connectivity capabilities.



39

PROSEGUR

Launch date: N/A

Prosegur provides comprehensive security services for homes and businesses.



63

PTC

Launch date: 1985

PTC is an American software company that works within the internet of things, augmented reality and application life cycle management industries, among others. The company's internet of things solutions include the ThingWorx Platform, which allows businesses to develop applications; the Axeda Machine Cloud, a cloud-based service for managing connected products; and Coldlight, the company's analytics platform.



PubNub offers developers the ability to connect, scale and manage real-time applications and internet of things devices, and its Data Stream Network enables simultaneous device connections into a single network.



Qorvo Inc. provides radio frequency solutions and technologies for mobile devices, infrastructure and defense and aerospace applications.



Qualcomm designs and markets wireless telecommunications products and services, developing a wide portfolio of connectivity-based products, enabling connections and interactions across a variety of networks. Its technologies are designed for most of the internet of things markets.



R-STYLE LAB

Launch date: 2006

Software provider R-Style Lab specializes in internet of things solutions, covering mobile, wearable and more traditional web applications in the connected economy.



Ruckus[®]
Simply Better Wireless.



RUCKUS

Launch date: 2004

Ruckus Wireless provides wireless systems for the internet infrastructure market, having developed a wide range of smart Wi-Fi products for both indoor and outdoor usage. The Ruckus Wireless Wi-Fi platform offers various capabilities, including location analytics and engagement technology.



SALESFORCE

Launch date: 1999

Salesforce is a developer of cloud computing services for sales, service, marketing, community, analytics, apps and the internet of things. The Salesforce IoT cloud enables users to connect data from every device, sensor, website and interaction and take smarter, more personalized actions by getting better insights and real-time customer actions.



SAP

Launch date: 1972

SAP develops a range of products, including a cloud platform that allows users to manage and monitor remote devices, create machine-to-machine apps and develop internet of things solutions. The company covers many industries, including consumer products and retail, energy and natural resources, and financial and public services.



SCHNEIDER ELECTRIC

Launch date: 1836

Schneider Electric has developed a software infrastructure for smart cities that enables devices, systems and people to connect. The company also offers a real-time condition management solution that collects data from sensors to the cloud, analyzes and converts it into meaningful insights.



SEMTECH CORPORATION

Launch date: 1960

Semtech Corp. develops analog and mixed-signal semiconductor products, and created the LoRa radio frequency platform, a two-way wireless solution that works as a complement for machine-to-machine cellular or Wi-Fi infrastructure. It provides a way to connect battery-operated and mobile devices to the network infrastructure or endpoint. The company's products also include power management, video broadcasting and circuit protection between others.



**SEQUANS
COMMUNICATIONS**

Launch date: 2003

Sequans Communications is a 4G chipmaker, offering WiMAX and LTE chips designed for internet of things devices. The company develops LTE chips for devices such as wearables, smart utility meters, industrial sensors, vehicle telematics, alarm panels and retail kiosks.



SIEMENS

Launch date: 1847

Siemens is a technology company offering electronics and electrical engineering services for the automation industry, energy and health care markets. The company offers applications of internet of things technologies focusing on electrification, automation and digitalization, including wind turbines connected with sensors, smart factories and internet of things security solutions.



SIERRA WIRELESS

Launch date: 1993

Sierra Wireless offers wireless solutions and has developed a portfolio of 2G, 3G and 4G embedded and networking solutions (routers and gateways), integrating with their secure cloud and connectivity services and management solutions. Its networking solutions provide connectivity, location-based services and remote monitoring.



Sigfox is wireless network provider with networks designed to connect low-energy devices and enable low-energy consumption, device-to-cloud connectivity and a system to collect data from sensors and devices.



Silicon Labs is a provider of silicon, software and tools for the IoT, internet infrastructure, industrial automation, consumer and automotive markets. Among others, the firm offers microcontrollers, wireless system-on-a-chip services and sensors for the internet of things as well as advanced timing and power management chips for internet infrastructure and industrial automation.



SilverSpring Networks offers a comprehensive suite of internet of things networking solutions for critical infrastructure. The SilverLink Network offers cities and utilities worldwide with solutions for smart electricity, gas, water and city services.



Skyworks wirelessly provides analog semiconductors to connect people, places and things across applications within the automotive, broadband, cellular infrastructure, connected home, industrial, medical, military, smartphone, tablet and wearable markets. Its internet of things product portfolio includes amplifiers, attenuators, front-end modules, power management and switches.



Soracom is a platform enabling data transmission and connectivity for the internet of things and machine-to-machine markets. The firm offers mobile data transmission using LTE/3G lines as a means of communication. The platform also allows users to manage and monitor the internet of things devices.



SORBA provides platforms and services with offerings designed to gather and analyze data from sensors, and include industrial data collection, machine learning and predictive analytics.



SPRINT

Launch date: 1899

Sprint provides wireless and wireline telecommunication services to consumer, business and government users. Through its various subsidiary companies, Sprint also offers wireless voice, messaging and broadband services.



STMICROELECTRONICS

Launch date: 1987

STMicroelectronics is a semiconductors producer for several industries, including micro- electro-mechanical systems and sensors, power discrete, advanced analog products, and embedded processing solutions. It also has an automotive products portfolio including elements going from powertrain, safety and car body to infotainment.



STORMAGIC

Launch date: 2006

StorMagic provides a digital storage area network. Its offering can be used IoT projects that require small IT footprints.



SYNAPSE WIRELESS

Launch date: 2008

Synapse Wireless provides software, hardware, and networking solutions to develop, deploy and manage connected devices. Its SNAP solution is designed to help businesses develop, connect, control and manage networks of “Things” (devices and gateways), securely. SNAP enables the integration between the Things of IoT with Cloud-based IoT Platforms. Synapse also offers a range of hardware products including modules and wireless lighting controls.



TAOGLAS

Launch date: 2004

Taoglas is a provider of external, embedded and base station antenna solutions for M2M applications. The firm enables wireless device manufacturers with telematics and automotive, smart-grid, metering and telemetry, home automation, remote monitoring and medical applications.



TELE2

Launch date: 1986

Tele2 is a telecom operator offering mobile services, fixed broadband and telephony, data network services, cable TV, and content services. The company delivers connectivity and enables management of the IoT connections.

The logo for Telefonica, featuring the word "Telefonica" in a dark blue, stylized script font.

71

TELEFONICA

Launch date: 1924

Telefonica is a platform provider enabling an automated communication process between machines. The company offers connectivity services to a range of industries including automotive, utilities, vending machines, e-health and consumer electronics, among others. Telefonica's platforms boast features like smart device control, business and fleet management as well as connected car and tracking intelligent solutions.



69

TELENOR

Launch date: 1885

Telecommunications company Telenor offers voice, data, Internet, and content services. Telenor Connexion is a Telenor's dedicated IoT company which offers: a global Managed Connectivity solution that automates the delivery and management of mobile services to connected devices; Telenor Cloud Connect, an end-to-end solution allowing users to add digital services to their products and Telenor ARTS, a data analytics solution especially designed for IoT devices that enables customers to collect data and insights.

The logo for Telit, featuring a yellow stylized graphic of a pen nib above the word "Telit" in a bold, dark blue, sans-serif font.

93

TELIT

Launch date: 1986

Telit's portfolio of IoT products includes cellular communication modules, GNSS, short-to-long range wireless applications and IoT connectivity plans. The firm also offers IoT platform services, a suite of management tools enabling connectivity, device and data control. Telit's solutions are used by the smart transportation, agriculture, retail, health care, automotive, oil and gas, smart manufacturing, smart energy and smart buildings industries.



Telstra offers telecommunications service and information service technologies. The company provides internet solutions for mobile phones, tablets and smart homes. It has also developed a kit of smart home devices including energy automation (with smart plugs and sensors) and a monitoring system (with cameras and sensors).



TempoIQ is real-time IoT analytics platform which offers storage, analysis and insights of data from connected applications. Besides, the service enables users to create alerts and monitor the stream of IoT data and analytics, warning them of any change or critical condition.



Texas Instruments (TI) develops and commercializes semiconductors, wireless connectivity technologies, microcontrollers, processors and analog solutions. The company offers IoT solutions for multiple industries, including wearables, smart manufacturing, health care, automotive, smart cities and home automation.



THROUGHTTEK

Launch date: 2008

ThroughTek is a solution provider for cloud connection platform. Their main product is the Kalay Platform, an end-to-end IoT solution and software service, enabling solution providers and device manufacturers to easily create their own IoT ecosystems.



T-MOBILE

Launch date: 1999

T-Mobile's 4G LTE network delivers wireless experiences to customers. The company offers the M2M Hub, a solution that provides businesses with an online tool to deliver and manage IoT connectivity. T-Mobile also manufactures modules and chipsets to enable connectivity.



UBIQUITI NETWORKS

Launch date: 2005

Ubiquiti Networks manufactures wireless data communication products for enterprise and wireless broadband. Ubiquiti products range from connectivity software, wireless radios, routing and switching products to Wi-Fi-connected video cameras and intelligent phones.



UNABIZ

Launch date: 2016

UnaBiz is the exclusive operator of Sigfox low-power wide-area networks (LPWAN) in Singapore, Taiwan, designed to support IoT products. The company also provides energy-efficient IoT wireless infrastructure and devices.



VERIZON

Launch date: 1983

Verizon Enterprise offers networking products, security solutions and cloud and IT infrastructure services. The company also offers ThingSpace Develop, an IoT platform that allows the users to develop, simulate and test creations.



VIRONIT

Launch date: 2004

Launched in 2004, VironIT offers IoT software development, maintenance, updates and support for applications and clients within Eastern Europe.



Vodafone is a communications company that offers business, mobile, hosting and cloud services. The company also works in the machine-to- machine industry, developing M2M terminals, asset tracking, energy data management and re-tail solutions between others.



ZTE Enterprise develops connectivity products. Its offering includes smartphones, routers and cloud-based management systems. The company also develops railway communication solutions and provides technical consulting services in the energy sector.

ABOUT

ABOUT THE TRACKER

The PYMNTS IoT Tracker™ brings you the latest news, developments and insights from the biggest players across the IoT ecosystem. Each month, we look at what companies are doing across the ecosystem and in terms of bringing greater connectivity to everyday items and expanding connected networks.

FEEDBACK

We hope you like this Tracker, and we welcome your feedback. Please feel free to contact us at IoTtracker@pymnts.com. Or, if you would like your company to be included in this report, or to update Scorecard information, please visit our [provider submission/update page](#).

PYMNTS.COM

PYMNTS.com is where the best minds and the best content meet on the web to learn about “What’s Next” in payments and commerce. Our interactive platform is reinventing the way in which companies in payments share relevant information about the initiatives that shape the future of this dynamic sector and make news. Our data and analytics team includes economists, data scientists and industry analysts who work with companies to measure and quantify the innovation that is at the cutting edge of this new world.

DISCLAIMER

The Intelligence of Things Tracker™ may be updated periodically. While reasonable efforts are made to keep the content accurate and up-to-date, PYMNTS.COM: MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, REGARDING THE CORRECTNESS, ACCURACY, COMPLETENESS, ADEQUACY, OR RELIABILITY OF OR THE USE OF OR RESULTS THAT MAY BE GENERATED FROM THE USE OF THE INFORMATION OR THAT THE CONTENT WILL SATISFY YOUR REQUIREMENTS OR EXPECTATIONS. THE CONTENT IS PROVIDED "AS IS" AND ON AN "AS AVAILABLE" BASIS. YOU EXPRESSLY AGREE THAT YOUR USE OF THE CONTENT IS AT YOUR SOLE RISK. PYMNTS.COM SHALL HAVE NO LIABILITY FOR ANY INTERRUPTIONS IN THE CONTENT THAT IS PROVIDED AND DISCLAIMS ALL WARRANTIES WITH REGARD TO THE CONTENT, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT AND TITLE. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF CERTAIN WARRANTIES, AND, IN SUCH CASES, THE STATED EXCLUSIONS DO NOT APPLY. PYMNTS.COM RESERVES THE RIGHT AND SHOULD NOT BE LIABLE SHOULD IT EXERCISE ITS RIGHT TO MODIFY, INTERRUPT, OR DISCONTINUE THE AVAILABILITY OF THE CONTENT OR ANY COMPONENT OF IT WITH OR WITHOUT NOTICE.

PYMNTS.COM SHALL NOT BE LIABLE FOR ANY DAMAGES WHATSOEVER, AND, IN PARTICULAR, SHALL NOT BE LIABLE FOR ANY SPECIAL, INDIRECT, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, OR DAMAGES FOR LOST PROFITS, LOSS OF REVENUE, OR LOSS OF USE, ARISING OUT OF OR RELATED TO THE CONTENT, WHETHER SUCH DAMAGES ARISE IN CONTRACT, NEGLIGENCE, TORT, UNDER STATUTE, IN EQUITY, AT LAW, OR OTHERWISE, EVEN IF PYMNTS.COM HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

SOME JURISDICTIONS DO NOT ALLOW FOR THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, AND IN SUCH CASES SOME OF THE ABOVE LIMITATIONS DO NOT APPLY. THE ABOVE DISCLAIMERS AND LIMITATIONS ARE PROVIDED BY PYMNTS.COM AND ITS PARENTS, AFFILIATED AND RELATED COMPANIES, CONTRACTORS, AND SPONSORS, AND EACH OF ITS RESPECTIVE DIRECTORS, OFFICERS, MEMBERS, EMPLOYEES, AGENTS, CONTENT COMPONENT PROVIDERS, LICENSORS, AND ADVISERS.

Components of the content original to and the compilation produced by PYMNTS.COM is the property of PYMNTS.COM and cannot be reproduced without its prior written permission.

You agree to indemnify and hold harmless, PYMNTS.COM, its parents, affiliated and related companies, contractors and sponsors, and each of its respective directors, officers, members, employees, agents, content component providers, licensors, and advisers, from and against any and all claims, actions, demands, liabilities, costs, and expenses, including, without limitation, reasonable attorneys' fees, resulting from your breach of any provision of this Agreement, your access to or use of the content provided to you, the PYMNTS.COM services, or any third party's rights, including, but not limited to, copyright, patent, other proprietary rights, and defamation law. You agree to cooperate fully with PYMNTS.COM in developing and asserting any available defenses in connection with a claim subject to indemnification by you under this Agreement.