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United States

United Kingdom



## **United States**

The United States has fallen behind most of the industrialized world in adopting real-time payments, largely due to the absence of unifying governmental efforts to establish such a system until recently. The nation's first big step into the real-time payments scene came in 2017, when The Clearing House (TCH) launched the RTP® network. The program, which was initiated in response to the Federal Reserve's push for improved payments efficiency, has proven to be a resounding success in the years since — although its growth was slow to materialize.

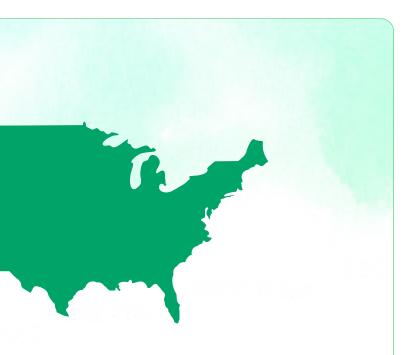
At first, RTP network adoption was slow, but the pandemic's social distancing and stay-at-home orders compelled businesses to seek out remote payment options that were as fast and as easy as paying with cash or cards. Currently, 81% of corporate decision-makers surveyed in a recent study say real-time payments will dramatically transform the way they conduct their day-to-day business, and 66% expect that real-time payments will eventually supplant paper checks and cash entirely. The RTP network marked a significant milestone in July by reaching 500 million payments.

While the RTP network primarily caters to business-tobusiness (B2B) transactions, individuals in the U.S. tend to prefer the peer-to-peer (P2P) app Zelle for instant payments. The system recorded 639 million transactions in Q1 2023, totaling \$180 billion across the 1,900 financial institutions (FIs) that have implemented the app into their systems.

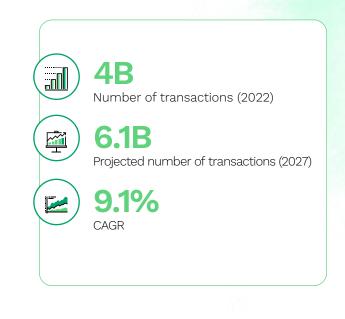
Another major real-time payments push occurred earlier this year with the launch of FedNow, a service from the U.S. Federal Reserve. This marks the first truly nationwide payment infrastructure in 40 years. So far, 35 banks and credit unions have integrated the system at launch, with nearly 100 more intending to join in the coming months. It remains to be seen how the new service will shake up the U.S. real-time payments scene.

 2.8B Number of transactions (2022)
11.4B Projected number of transactions (2027)
339% Compound annual growth rate (CAGR)





# **United Kingdom**



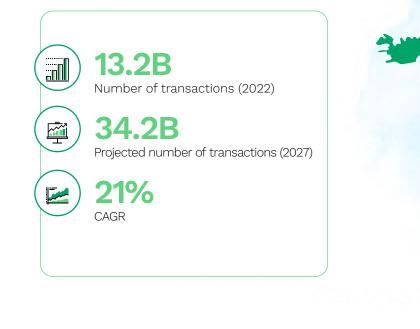


The United Kingdom entered the real-time payments scene with the launch of the Faster Payments Service (FPS) in 2008, which aimed to reduce bank transfers from the usual three business days to just a few seconds. While it was a pioneer in the real-time payments space at the time, it is showing its age in comparison to its peers. For example, FPS transactions must be processed through a payments gateway, which requires an intermediary orchestrator that charges banks for its service.

The U.K. is currently modernizing its payments infrastructure with a new ISO 20022-compliant architecture in a scheme called the New Payment Architecture (NPA). ISO 20022 compliance allows for far easier interoperability between different payments systems, and it is now the world standard for real-time payments transactions. It will soon be leveraged by the RTP<sup>®</sup> network. The U.K. anticipates that real-time payments will overtake cash transactions in the country by 2027, reaching a nearly 13% share of total payments volume. Even so, the volume will still be considerably less than electronic payment methods like credit cards, which are still expected to comprise roughly 79% of the total spend.

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## **European Union**



Europe has long been a hotbed for payments innovation, with recent years seeing a shift from cash, debit and credit cards to technologies like buy now, pay later (BNPL) solutions, digital wallets and account-to-account payments. While many European countries have developed their own domestic realtime payment schemes, the continent's first multinational real-time effort began in 2017 with the launch of the Single Euro Payments Area (SEPA) Instant Credit Transfer scheme. While this system was intended to standardize and popularize real-time payments across Europe, it has been plagued by problems since its inception.

One of the biggest issues with the system, according to experts, is the absence of a legally binding obligation for banks to offer real-time payment services. Payers initiating a real-time transaction may end up with a conventional bank transfer if the receiving bank is not enrolled in the SEPA system, for example. One study found that in Q1 2022, instant transactions accounted for less than 12% of all SEPA credit payments. The European Commission has been exploring ways to make instant payments more widespread across the continent. In 2022, the European Commission published a proposal mandating that banks and other payment service providers offer 24/7 instant euro payment services without additional fees. Once the policy is enacted, payments companies will have six months to begin accepting instant payments and one year to commence sending them.

In addition, the EU is currently exploring revisions of its Payment Services Directive (PSD2) for a future iteration, aptly titled PSD3. Among other changes, regulators plan to add a single application programming interface (API) standard to the new directive to allow easier access for third-party payment providers to implement real-time payments for their customers.



### **TOP 20 COUNTRIES BY REAL-TIME PAYMENTS VOLUME**, **2022**

			Number of transactions in millions (2022)	     			Number of transactions in millions (2022)				Number of transactions in millions (2022)
1.		INDIA	89,000	6.	$\bigcirc$	NIGERIA	5,100	11.		JAPAN	1,800
2.		BRAZIL	29,200	7.		UNITED KINGDOM	4,000	12.		MALAYSIA	1,600
3.	*:	CHINA	17,600	8.		UNITED STATES	2,800	13.	* *	AUSTRALIA	1,300
4.		THAILAND	16,500	9.		MEXICO	2,700	14.		CANADA	1,100
5.		SOUTH KOREA	8,100	10.	C*	TURKEY	2,300	15.		GERMANY	1,100

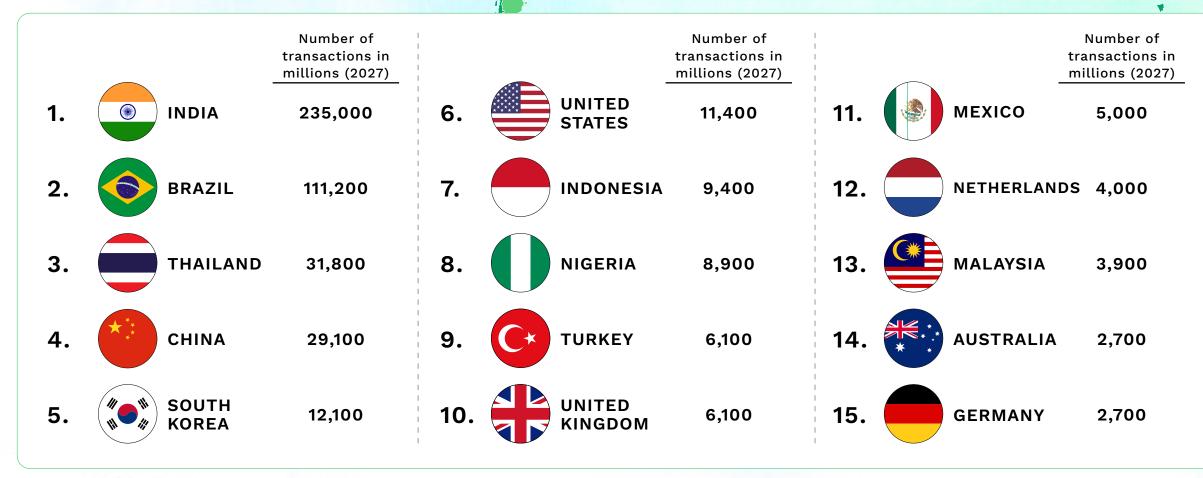


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Number of transactions in millions (2022) NETHERLANDS 1,100 16. CHILE 17. 986 18. SWEDEN 982 19. SPAIN 643 20. PHILIPPINES 625

### TOP 20 COUNTRIES BY REAL-TIME PAYMENTS VOLUME, 2027





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#### NORTH AMERICA -

LIVE





EXPECTED 2023



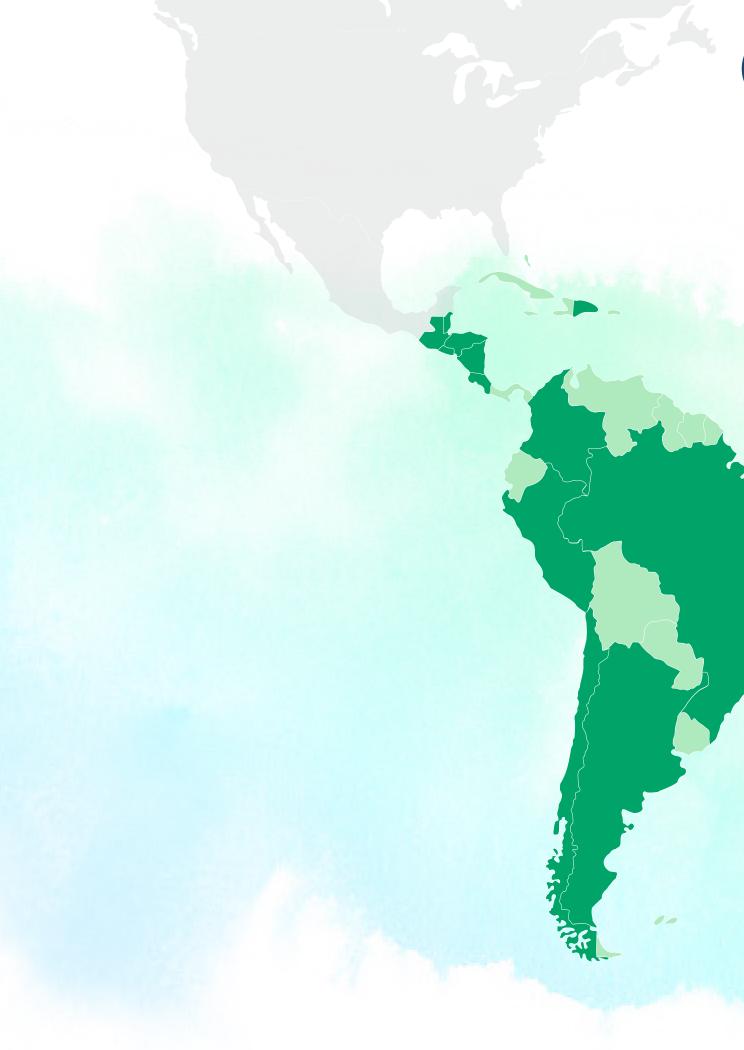
### THE REAL-TIME Payments map

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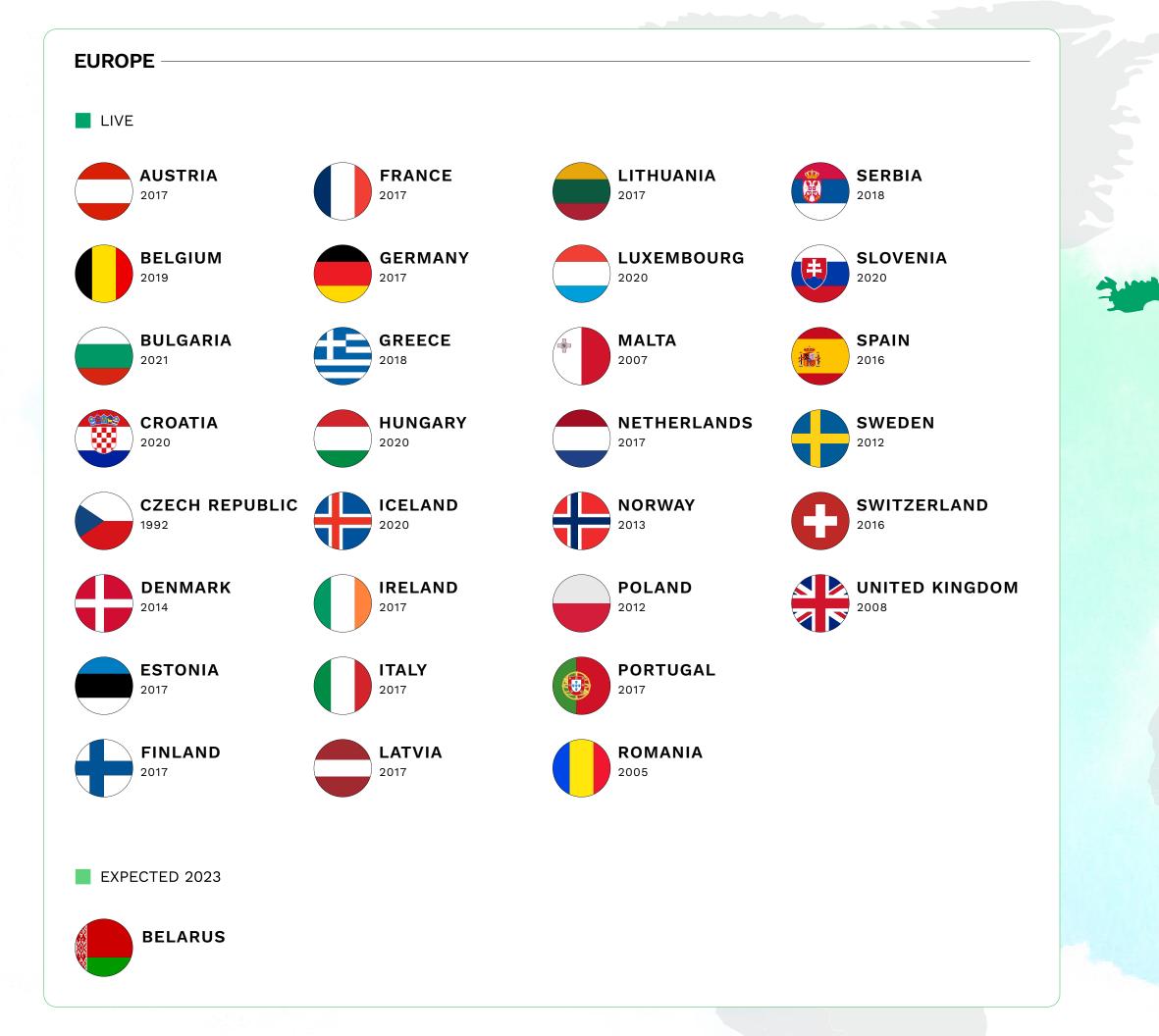




### THE REAL-TIME Payments map

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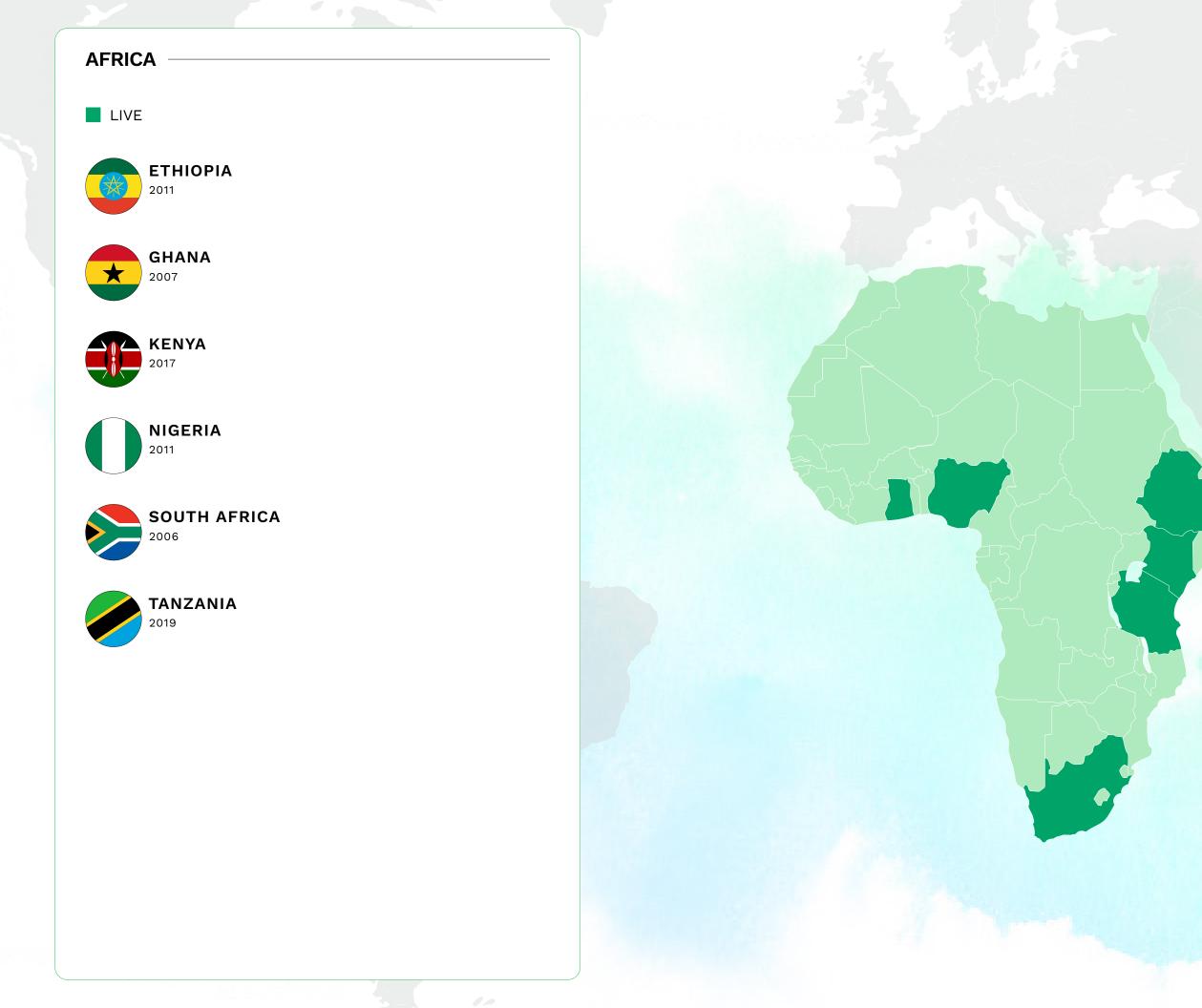




#### THE REAL-TIME Payments Map

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### THE REAL-TIME Payments map





#### MIDDLE EAST -

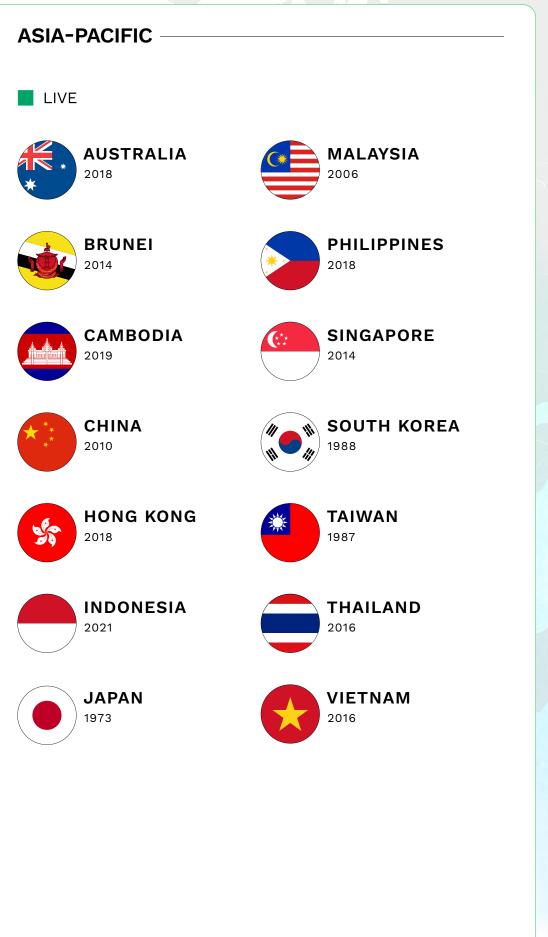




### THE REAL-TIME Payments map

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